

Jennifer Wilson

Tyler, Texas | jenniferwilson@uttyler.edu

EDUCATION

Master of Arts in English | *The University of Texas at Tyler* | May 2012

Bachelor of Arts in English, Minor in Spanish | *The University of Texas at Tyler* | May 2008

TEACHING & PROFESSIONAL EXPERIENCE

Adjunct English Instructor, University of Texas at Tyler | *August 2025-present*

- English 1301 - Composition I

Writer, Independent Contractor, Newristics | *April 2022-present*

- Develop and optimize pharmaceutical and consumer product messaging using applied behavioral science
- Analyze and synthesize message performance data to support internal initiatives
- Research and author entries for the *Heuristic Encyclopedia*, Heuristic Science Institute

Literacy Council of Tyler | Tyler, TX | *2009-2014*

Transition Coordinator | *2011-2014*

- Provided individualized guidance to students preparing to attend Tyler Junior College, including assistance with the financial aid process

Intensive Program Technology Instructor | *2011-2014*

- Taught digital literacy and college-readiness skills to adult learners, including instruction in Microsoft Office, email, file management, and online research with proper MLA citation
- Guided students through financial aid, Blackboard, and the college registration process

GED Distance Learning Coordinator | *2009-2013*

- Facilitated distance-learning instruction of upper-level GED students and provided individualized feedback and academic support, including guidance in GED registration and test preparation

ESL Instructor | *2009-2013*

- Taught intermediate to advanced English grammar and spelling with an emphasis on civics and U.S. citizenship preparation
- Administered oral and written assessments and tracked student progress using the TEAMS management system
- Collaborated with the Family Learning Center, Tyler ISD, and Tyler Junior College to provide educational support and family learning opportunities to low-income, Limited English Proficient (LEP) families

COMMUNITY ENGAGEMENT & SERVICE

Founder & Project Coordinator, Support a Tyler Teacher | 2026

In partnership with All Things Tyler

- Founded and coordinated a community-wide initiative connecting Tyler ISD teachers with local sponsors to promote equitable access to classroom resources and help offset teachers' out-of-pocket expenses

Volunteer ESL Instructor, Literacy Council of Tyler | 2008-2009

- Instructed adult students in beginner and intermediate level English grammar, spelling, and civics

Volunteer Preschool Special Education Assistant, Gilmer ISD | 2008-2010

- Assisted in a preschool special education classroom

AWARDS AND HONORS

Up-and-Coming Writer Award, Newristics | 2024

Eta Sigma Phi, Collegiate Honor Society for Classical Studies

Alpha Chi, Collegiate Honor Society

Sigma Delta Pi, Collegiate Hispanic Honor Society

PROFESSIONAL & ACADEMIC SKILLS

Composition Instruction | Canvas Course Design & Development | Research & Information Literacy |

Student Support | Academic & Professional Writing | Healthcare & Consumer Product

Communications | Applied Behavioral Science | Quantitative & Qualitative Data Analysis | Project

Coordination | Community Engagement | Microsoft Office & Google Workspace