

AA in Business Administration | BBA in Marketing

KC (Kilgore College) to UT Tyler

2026-2027 Catalog

Freshman Year

Fall Semester (KC)

- ENGL 1301 - Composition I (3 Credit Hours)
- HIST 1301 - US History I (3 Credit Hours)
- MATH 1324 - Mathematics for Business and Social Sciences – **co-enrollment at UT Tyler** (3 Credit Hours)
- BUSI 1301 - Business Principles (3 Credit Hours)
- Creative Arts Core Course (3 Credit Hours)

Semester Total: 15 Credit Hours

Spring Semester (KC)

- ENGL 1302 - Composition II (3 Credit Hours)
- HIST 1302 - US History II (3 Credit Hours)
- BUSI 1305 - Business Computer Applications – **co-enrollment at UT Tyler** (3 Credit Hours)
- BUSI 2305 - Business Statistics (3 Credit Hours)
- SPCH 1315 - Public Speaking (3 Credit Hours)

Semester Total: 15 Credit Hours

Sophomore Year

Fall Semester (KC)

- ACCT 2301 - Principles of Financial Accounting – **co-enrollment at UT Tyler** (3 Credit Hours)
- ECON 2301 - Principles of Macroeconomics (3 Credit Hours)
- GOVT 2305 - Federal Government (3 Credit Hours)
- Life and Physical Sciences Core Course (3 Credit Hours)
- Language, Philosophy, and Culture Core Course (3 Credit Hours)

Semester Total: 16 Credit Hours

Spring Semester (KC)

- ACCT 2302 - Principles of Managerial Accounting – **co-enrollment at UT Tyler** (3 Credit Hours)
- ECON 2302 - Principles of Macroeconomics (3 Credit Hours)
- GOVT 2306 - Texas Government (3 Credit Hours)
- Life and Physical Sciences Core Course (3 Credit Hours)
- Elective (3 Credit Hours)

Semester Total: 16 Credit Hours

Junior Year

Fall Semester (UT Tyler)

- MANA 3315 - Organizational Behavior (3 Credit Hours)
- FINA 3311 - Principles of Finance (3 Credit Hours)
- MARK 3311 - Principles of Marketing (3 Credit Hours)
- GENB 3370 - Business Writing and Oral Presentations (3 Credit Hours)
- MANA 3305 - Operations Management (3 Credit Hours)

Semester Total: 15 Credit Hours

Spring Semester (UT Tyler)

- MARK 3350 - Consumer Behavior (3 Credit Hours)
- GENB 3350 - Critical and Analytical Thinking in Business (3 Credit Hours)
- GENB 3170 - Build and Manage a Successful Career - **required in person course** (1 Credit Hour)
- MANA 3312 - International Business (3 Credit Hours)
- Marketing Track Option (3 Credit Hours)
- Elective (3 Credit Hours)

Semester Total: 16 Credit Hours

Senior Year

Fall Semester (UT Tyler)

- BLAW 3301 - Business Law and Social Responsibility (3 Credit Hours)
- COSC 3333 - Management Information Systems (3 Credit Hours)
- MARK 4350 - Personal Selling - **required in person course** (3 Credit Hours)
- Marketing Track Option (3 Credit Hours)

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Semester Total: 15 Credit Hours

Spring Semester (UT Tyler)

- MANA 4395 - Strategic Management (3 Credit Hours)
- MANA 4380 - Marketing Research (3 Credit Hours)
- Upper-level Soules Elective (3 Credit Hours)
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Semester Total: 12 Credit Hours

Total Credit Hours at Kilgore College: 50

Total Credit Hours at UT Tyler: 70

Total Credit Hours: 120

Notes: