



course name: ART. 1301 - 001 Introduction to Art

meeting days, time, and location: Mon & Wed, 2:30 – 3:55 pm, Fine Arts Complex (ARC) Rm 112

INSTRUCTOR INFORMATION

name: Dr. Joanna Matuszak

office location: ARC 117

office telephone number: 903-566-7398

e-mail address: jmatuszak@uttyler.edu

office hours: Monday and Wednesday, 12:30 – 2:00 pm and by appointment.

TEACHING ASSISTANT INFORMATION

name: Daedalus Boney (them/they), MA student in Art with concentration in Art History

e-mail address: jboney2@patriots.uttyler.edu

COURSE OVERVIEW

The course focuses on the appreciation and analysis of works of art, design, and architecture from different time periods and world cultures. Throughout the course students will learn to recognize how the subject matter, content, and medium of creative works are interrelated with cultural, political, and social context as well as technological progress. By the end of the course students will be able to identify key visual elements, different visual languages, artistic media and processes as well as major art works, periods, and figures in the history of art. Students will learn to apply art history terminology to communicate effectively about art.

LEARNING OUTCOMES for a CORE COURSE in CREATIVE ARTS

By the end of the course students will be able to

- Think Critically: Critical thinking skills include creative thinking, innovation, inquiry, analysis, evaluation, and synthesis of information.
 - Critical thinking skills will be practiced and assessed during class discussions, iClicker class polls, Canvas quizzes, Midterm Exam, and Final Exam.
- Communicate about art using art history terminology and methods of analysis: Communication skills include effective development, interpretation, and expression of ideas through written, oral, and visual communication.

- Students will practice analyzing and interpreting art in class and will be assessed through Canvas quizzes, Midterm Exam and Final Exam.
- Work in teams: Teamwork skills include the ability to consider different points of view and to work effectively with others to support a shared purpose or goal.
 - Students will participate in iClicker class polls which require that students present arguments for their point of view and reach a consensus.
- Respond to art in a socially responsible manner: Social responsibility skills include intercultural competence, knowledge of civic responsibility, and the ability to engage effectively in regional, national, and global communities.
 - Students will be exposed to analysis and interpretation of art using art history methods. They will be assessed through iClicker class polls, Canvas quizzes, Midterm Exam, and Final Exam.

REQUIRED COURSE MATERIAL AND ACCESSORIES

	1. Selected chapters from the following open educational resources: - Muffet Jones, <i>Introduction to Art</i> https://boisestate.pressbooks.pub/arhistory/ - Elizabeth Bilyeu, Kelsey Ferreira, Luke Peterson and Christine M. Weber, <i>Understanding New Media Art</i>, 2022, Portland Community College, Creative Commons Attribution-NonCommercial-ShareAlike 4.0 International License https://openoregon.pressbooks.pub/understandingnewmediaarts/ 2. Additional readings and/or links to readings/video will be posted on Canvas.
	3. Canvas: All assignments, course calendar, grades, and announcements will be posted on Canvas. Set your Canvas for daily email notifications. If you need technical support, contact the UT IT Department: on campus, ext. 5555, off campus, 903-565-5555, or email itsupport@patriots.utttyler.edu.
	4. iClicker application on your mobile device or laptop for class participation. The subscription is paid for by the College of Arts and Sciences.

Getting Started with iClicker Student App

Only iClicker Student app on your mobile device or iClicker Student web app on your laptop can be used to participate in classroom polls and gain points for “Class Participation.” iClicker remotes *cannot* be used in this course.

If you already have an iClicker account, do NOT create a duplicate account. Students who have already used this application must make sure that they have the latest version of the app: Version 7.4 (updated on June 26, 2025).

1. Install mobile app from the App Store/Google Play Store or create an account at the iClicker website <https://www.iclicker.com/students/apps-and-remotes/web>
2. Select **Open** and **Sign Up** (in the app) or **Create an Account** (in the web).
3. Find your institution. Type **U of Texas – Tyler: Coll of Arts & Sciences** into the search box.
4. Search for our course. Type **ART 1301**.
5. Enter your information and select **Create Account**. As a best practice, we recommend entering your First and Last Name as they appear in Canvas and using your school email address. Additionally, you need to enter your student ID number.
6. Add the course to your Courses list in the iClicker app so you can participate in class. This will ensure that your iClicker points show up correctly in the gradebook.

GRADE CATEGORIES AND THEIR PERCENTAGE WEIGHT IN THE FINAL GRADE

1.	Class Attendance	10%
2.	Syllabus Quiz (in Canvas with Respondus Monitor, at home)	5%
3.	Class Participation (“polls” in iClicker app, in classroom)	20%
4.	Quizzes (in Canvas with Respondus Monitor) (at home, weekly)	25%
5.	Midterm Exam (in Canvas with Respondus Monitor)	20%
6.	Final Exam (in Canvas with Respondus Monitor)	20%
	TOTAL	100%
7.	Extra credit: • responses to exhibitions organized by the Department of Art and Art History which you attended in person. • responses to assigned documentaries on art.	2%

GRADING SCALE

A 90–100%	B 80–89%	C 70–79%	D 60–69%	F 0–59%
-----------	----------	----------	----------	---------

COURSE ASSIGNMENTS

Most assignment groups have built-in flexibility, such as

1. **1 class absence will be dropped from your grade.** It can be used for personal emergencies.
2. **1 iClicker Class Participation poll with the lowest score will be dropped from your grade.**
3. **1 Canvas Quiz with the lowest score will be dropped from your grade.**

No further flexibility, extensions, or make-up assignments will be offered in this course.

Attendance: Regular attendance **is required** at all class meetings. Attendance will be taken at the beginning of every class period using iClicker app or on paper. Late attendance and early departure will be marked at 50%. When late, make sure to notify the Graduate Teaching Assistant about your arrival to get partial attendance credit.

If a student missed a class, it is their responsibility to find out what was covered and announced during the missed class—not by asking the instructor but through their own means—including but not limited to checking the class schedule in the syllabus, consulting other students, watching assigned films, reviewing the PowerPoint presentation and iClicker question polls, and reading the assigned material.

Syllabus Quiz: A multiple choice, multiple answer, True/False, fill-in-the-gap question quiz (10 questions) will be administered in Canvas in the first week of classes.

Class iClicker Participation: Class meetings will be interspersed with questions pertaining to the class topic and students will be asked to respond to these questions using iClicker app (polls). iClicker responses are graded and belong to “Class Participation” grade category. If you experience technical difficulties in class, inform the instructor immediately.

Homework: Prior to arriving in class students are expected to have read the assigned readings and/or watch video/films that will be discussed in class. Required readings and video will be listed in Canvas. Additionally, students need to study systematically for Canvas quizzes.

Canvas Quizzes (weekly): They will cover the material already discussed in class and the assigned readings and documentaries.

Midterm and Final Exams: The exams will include multiple-choice, True/False, fill-in-the-gap, short answer, and short essay (1 page) questions. The Final Exam will cover material studied after the Midterm Exam. Some of the questions from weekly Canvas quizzes and iClicker polls will be included in the Exams.

Throughout the semester there will be opportunities to earn extra credit by writing one-page responses to exhibitions organized at the Department of Art and Art History which you attended in person or summaries of assigned documentaries on art.

COURSE REQUIREMENTS AND POLICIES

E-mail Policy: Email correspondence with the instructor is professional correspondence and needs to adhere to certain standards. <https://www.insidehighered.com/views/2015/04/16/advice-students-so-they-dont-sound-silly-emails-essay>

To receive the instructor's response, please adhere to the following:

1. send an email to the instructor via Inbox on Canvas,
2. include a clear subject line,
3. use formal salutation such as, "Dear Dr. Matuszak" or "Dear Professor Matuszak,"
4. identify yourself and your course. Include specific information, such as the name of the assignment, and give details pertaining to your question.
5. write in complete and coherent sentences. Make sure there are no grammatical and spelling errors. Be clear and succinct.
6. follow common courtesy and sign off with a "Thank you" and your full name.

Canvas: Students are required to check Canvas course site's Announcements daily and before coming to class.

Classroom Etiquette: The class period lasts 85 minutes. Please plan accordingly as there is no break during the class. A student who leaves the classroom will lose its attendance point and points in "Class Participation," if iClicker question polls are administered during their absence.

Electronic devices must not be used in class for reasons other than related to the class.

Individual study time: After each class, plan on spending about two hours reviewing notes and doing the assigned homework for the upcoming class period. One "credit hour" is approximately an equivalent of one hour of classroom instruction and a minimum of two hours out of class student work each week. Students are expected to make use of Internet and library resources to "fill in" any gaps in their understanding of the material. Useful resources are listed at the [Library Research Guide for Art](#). Credible sources of information on the Internet include, for example, art museum websites, auction houses videos, and [SmartArtHistory](#) website.

STATEMENT ABOUT ARTIFICIAL INTELLIGENCE REQUIRED IN A COURSE SYLLABUS AT UT TYLER

UT Tyler is committed to exploring and using artificial intelligence (AI) tools as appropriate for the discipline and task undertaken. We encourage discussing AI tools' ethical, societal, philosophical, and disciplinary implications. All uses of AI should be acknowledged as this aligns with our commitment to honor and integrity, as noted in UT Tyler's Honor Code. Faculty and students must not use protected information, data, or copyrighted materials when using any AI tool. Additionally, users should be aware that AI tools rely on predictive models to generate content that may appear correct but is sometimes shown to be incomplete, inaccurate, taken without attribution from other sources, and/or biased. Consequently, an AI tool should not be considered a substitute for traditional approaches to research. You are ultimately responsible for the quality and content of the information you submit. Misusing AI tools that violate the guidelines specified for this course (see below) is considered a breach of academic integrity. The student will be subject to disciplinary actions as outlined in UT Tyler's Academic Integrity Policy.

AI POLICY FOR ART 1301

Students may not use generative AI tools (such as ChatGPT, Claude, Gemini, or similar) to draft, write, revise, or complete any portion of their assignments in this course. This includes generating text, paraphrasing, outlining, or checking grammar. The goal is for you to develop your own analytical writing and critical thinking skills—capacities that will serve you well beyond this class. If you have questions about whether a specific tool is permitted, ask before using it. Suspected violations will result in a conversation with Dr. Matuszak; confirmed violations will receive a zero for the assignment and be reported to the Dean of Students.

UNIVERSITY POLICIES AND STUDENT RESOURCES

- [University Policy](#)
- [Student Resources](#)

Information contained in this syllabus, other than the grading, late assignments, makeup work, and attendance policies, may be subject to change with advance notice, as deemed appropriate by the instructor.