

University of Texas – Tyler

ART 4338.001 / ART 5391.001

CURATORIAL TRAINING & ETHICS

Fall Semester 2021

<u>Instructor:</u>	Kaia L. Magnusen, Ph.D., Assistant Professor of Art History
<u>Class Location:</u>	ARC, Room 114
<u>Class Meeting Times:</u>	Monday & Wednesday 4:05 p.m. – 5:30 p.m.
<u>Instructor Office Location:</u>	ARC-117
<u>Instructor Contact Information:</u>	phone number: 903-566-7398 E-Mail: kmagnusen@uttyler.edu (preferred)
<u>Office Hours:</u>	Monday & Wednesday 1:00 p.m. – 2:30 p.m. or by appointment

COURSE DESCRIPTION

This course will address key issues, both historical and contemporary, in the museum field. Students will learn about curatorial methodologies and ethics, and approaches to exhibition design specific to the discipline of art history. Meetings with museum professionals will give students insights into the inner workings of museums, specifically art museums.

COURSE OBJECTIVES

This course aims to prepare students for careers in the museum field. It seeks to develop visual literacy through the analysis of art exhibitions, and to develop critical thinking skills through lectures, readings, writing assignments and class discussions. Several writing projects will test the student's general knowledge of information gained from class lectures and text. Core course SLO's below.

UNDERGRADUATE STUDENT LEARNING OUTCOMES:

- **Historical Identification:** Students will be able to identify historical periods and stylistic development of significant artworks from the canon of historical periods customary in Western or Non-Western traditions.
- **Interpretation of Artworks:** Students will be able to interpret works of art from formal or conceptual perspectives.
- **Analysis Using Art Historical Theory:** Students will be able to apply art historical theory to an analysis of works of art.
- **Synthesize Knowledge:** Students will be able to synthesize historical knowledge to incorporate different perspectives into their scholarship.
- **Scholarly Research Methods:** Students will be able to conduct basic scholarly research utilizing standards and methods of the discipline.

GRADUATE STUDENT LEARNING OUTCOMES:

- **Historical Identification:** Students will be able to demonstrate a mastery of historical identification, including major art styles, personal artistic styles of key artists, significant movements, and important trends throughout various historical periods of American, European, or non-Western art.
- **Evaluate Scholarship:** Students will be able to analyze and compare theoretical methodologies and scholarly perspectives when evaluating the literature of the discipline.
- **Analysis Using Art Historical Theory:** Students will be able to analyze works of art works from multiple theoretical perspectives.
- **Scholarly Research Methods:** Students will be able to conduct advanced scholarly research utilizing standards and methods of the discipline.
- **Original Scholarly Research:** Students will be able to construct inquiry-based theories that build upon existing research of the discipline to create original research.

REQUIRED TEXT:

There is no required text. PDFs of readings will be uploaded onto Canvas.

RECOMMENDED TEXTS:

Gail Anderson, ed. *Reinventing the Museum: Historical and Contemporary Perspectives on the Paradigm Shift* (Walnut Creek, CA: Alta Mira Press, 2004).

Jane R. Glaser with Artemis A. Zenetou, *Museums: A Place to Work: Planning Museum Careers* (New York: Routledge, 1996).

Jeanette Greenfield. *The Return of Cultural Treasures* (Cambridge: Cambridge University press, 2013)

Elaine A. King and Gail Levin, eds. *Ethics and the Visual Arts* (New York: Allworth Press, 2006).

Andrew McClellan, *The Art Museum from Boullée to Bilbao* (Berkeley: University of California Press, 2008).

N. Elizabeth Schlatter, *Museum Careers: A Practice Guide for Novices and Students* (Walnut Creek, CA: Left Coast Press, 2008).

COURSE PREREQUISITES:

ART 1301, ART 2303, ART 2304 or consent of instructor

CONTENT

During this course, students may encounter work or topics they feel are offensive. Students are allowed to be offended, but they do not have right to violate the instructor's or fellow students'

right to freedom of speech. Furthermore, being offended is not an acceptable reason to fail to perform the work of the class.

FIRST AMENDMENT

Congress shall make no law respecting an establishment of religion, or prohibiting the free exercise thereof; or abridging the freedom of speech, or of the press; or the right of the people peaceably to assemble, and to petition the government for a redress of grievances.

COURSE REQUIREMENTS:

ATTENDANCE AND PARTICIPATION:

Attendance and active participation in class discussions are required. Class meets twice per week. Class attendance is mandatory. Excessive tardiness will count as absenteeism. **Each absence will count off 10 points out of 100 point total for attendance grade. Students who are late or who leave early will be given half credit for attendance.** Students who are caught using their phones or other electronic devices, reading other materials, sleeping, etc. during class will be marked absent for that day. These policies will be strictly enforced.

In the event of an absence the student is responsible for obtaining class lecture notes from a classmate. If a student knows he/she is going to be late or absent, the student should inform the instructor in person or via email prior to class.

Students are expected to attend class, to complete the readings and assignments, and to participate in class discussions. The professor may ask questions in class on assigned readings. If the professor feels that students are not keeping up with the reading assignments or with the discussion, pop quizzes may be given.

READING ASSIGNMENTS:

All reading assignments should be completed before the lectures for which they are assigned. A course calendar with assigned readings will be handed out in class (and posted on Canvas). Be prepared to discuss and answer questions about the readings in class.

EXAMINATIONS:

There will be no exams in this class.

MODULES AND QUIZZES

Students will complete two modules on Canvas. These modules relate to the following topics: Citations & Formatting and Plagiarism & Copyright. After completing each module, students will take a quiz on important information addressed in the module. These quizzes will be taken online via Canvas. Students will have until 4:05 p.m. on Wednesday, 8 September to complete the modules and quizzes. Late modules and late quizzes will not be accepted. Students will have one attempt at each module.

SIX WRITTEN ASSIGNMENTS (undergraduate and graduate students)

Guidelines sheets for all of the assignments will be posted on Canvas. These guidelines must be followed exactly.

All written assignments are to be turned in as typed, hard copy papers and are due at the beginning of class on the due date.

All written assignments must be written in size 12 font in Times New Roman and margins must be 1-inch on all four sides. Ten (10) points will be deducted for incorrect margins. Papers that do not meet each assignment's respective length guidelines will not be accepted. Any sources must be cited using Chicago Manual of Style. Websites such as Wikipedia or personal blogs may NOT be used as sources. Plagiarism will automatically result in a zero (0) on the assignment.

Curriculum Vitae

Undergraduate and graduate students will submit a curriculum vitae (CV) at the beginning of class on Wednesday, 1 September. The CV should follow professional guidelines in terms of layout and content. Students should include their education, work or internship experience, and any exhibitions (if applicable). Students will not be graded on how much or how little experience they have. The purpose of the assignment is to help students create a professional, well-organized curriculum vitae. A cover page is not required for the Condition Report.

Condition Report

Undergraduate and graduate students will complete a condition report for a work of art in the collection of the Department of Art and Art History at the University of Texas at Tyler. The professor will determine the work of art in question, which will be available to view in the Main Art Office. The condition report will be submitted at the beginning of class on Wednesday, 15 September. A cover page is not required for the Condition Report.

Object Label

Undergraduate and graduate students will write an object label for a work of art of the professor's choosing. The text of this label will be a maximum of seventy-five (75) words in length. In addition, the label will include the following information: object's title, maker, date, medium. A cover page is not required for the Object Label. The font must be Times New Roman in size 12. The margins must be 1-inch on all four sides. A hard copy of the object label is due at the beginning of class on Monday, 4 October. An electronic copy must also be submitted to Unichex on Canvas. All sources must be cited using Chicago Manual of Style format. A cover page is not required for the Object Label.

Exhibition Review

Undergraduate and graduate students will submit a review of a museum exhibition at a reputable art museum. Students may choose the exhibition to be reviewed. The exhibition should not be a virtual exhibition; students should physically attend a museum exhibition. Students should not review the permanent collection. On a separate sheet of paper,

undergraduate and graduate students should include an image of themselves in the gallery/exhibition or in front of a work of art in that exhibition. This will serve as proof that the student attended an exhibition. Students must follow gallery/museum guidelines with regard to taking photographs. If an exhibition does not permit photography, students should choose another exhibition that does. This page will not count toward the page count of the paper. Electronic copies of the Exhibition Review must be uploaded to Unicheck on Canvas by the beginning of class on Monday, 18 October 2021. Late papers will not be accepted.

For undergraduate students, the Exhibition Review must be a minimum of three (3) full pages, double-spaced. The font must be Times New Roman in size 12. The margins must be 1-inch on all four sides. Ten (10) points will be deducted if the margins are incorrect. Exhibition reviews must have a cover page. This cover page should include the name of the class, the professor's name, and the student's name. This information should not be repeated on the first page of text. The cover page does not count towards the page count of the paper. Ten (10) points will be deducted if the cover sheet is missing. Papers that do not meet the length requirements will not be accepted. 2 ½ pages does not equal 3 pages. Undergraduate Exhibition Reviews must be at least three (3) full pages. No exceptions. A guidelines sheet will be handed out and uploaded to Canvas.

For graduate students, the Exhibition Review must be a minimum of must be a minimum of four (4) full pages, double-spaced. The font must be Times New Roman in size 12. The margins must be 1-inch on all four sides. Ten (10) points will be deducted if the margins are incorrect. Exhibition reviews must have a cover page. This cover page should include the name of the class, the professor's name, and the student's name. This information should not be repeated on the first page of text. The cover page does not count towards the page count of the paper. Ten (10) points will be deducted if the cover sheet is missing. Papers that do not meet the length requirements will not be accepted. 3 ½ pages does not equal 4 pages. Graduate Exhibition Reviews must be at least four (4) full pages. No exceptions. A guidelines sheet will be handed out and uploaded to Canvas

Assessment of a Museum Public Program

Undergraduate and graduate students will evaluate a museum public program. Students may choose the public program to be evaluated. The Assessment of a Museum Public Program must be uploaded to Unicheck on Canvas by the beginning of class on Monday, 1 November. Late papers will not be accepted.

For undergraduate students, the Assessment of a Museum Public Program must be a minimum of three (3) full pages, double-spaced. The font must be Times New Roman in size 12. The margins must be 1-inch on all four sides. Ten (10) points will be deducted if the margins are incorrect. Public program evaluations must have a cover page. This cover page should include the name of the class, the professor's name, and the student's name. This information should not be repeated on the first page of text. The cover page does not count towards the page count of the paper. Ten (10) points will be deducted if the cover sheet is missing. Papers that do not meet the length requirements will not be accepted. 2 ½ pages does not equal 3 pages. Undergraduate Museum Public Program Assessments must be at least three (3) full pages.

For graduate students the Assessment of a Museum Public Program must be a minimum of four (4) full pages, double-spaced. The font must be Times New Roman in size 12. The margins must be 1-inch on all four sides. Ten (10) points will be deducted if the margins are incorrect. Public program evaluations must have a cover page. This cover page should include the name of the class, the professor's name, and the student's name. This information should not be repeated on the first page of text. The cover page does not count towards the page count of the paper. Ten (10) points will be deducted if the cover sheet is missing. Papers that do not meet the length requirements will not be accepted. 3 ½ pages does not equal 4 pages. Graduate Museum Public Program Assessments must be at least four (4) full pages.

Exhibition Proposal

Undergraduate and graduate students will submit an exhibition proposal for a hypothetical but feasible exhibition. Students will address issues including them, artist(s) included, works included, location, catalogue, funding, public programming, etc. The Exhibition Proposal must be uploaded to Unicheck on Canvas by the beginning of class on Wednesday, 10 November

For undergraduate students, the Exhibition Proposal must be a minimum of six (6) full pages, double-spaced. The font must be Times New Roman in size 12. The margins must be 1-inch on all four sides. Ten (10) points will be deducted if the margins are incorrect. Exhibition proposals must have a cover page. This cover page should include the name of the class, the professor's name, and the student's name. This information should not be repeated on the first page of text. The cover page does not count towards the page count of the paper. Ten (10) points will be deducted if the cover sheet is missing. Papers that do not meet the length requirements will not be accepted. 5 ½ pages does not equal 6 pages. Undergraduate Exhibition Proposals must be at least six (6) full pages.

For graduate students, the Exhibition Proposal must be a minimum of eight (8) full pages, double-spaced. The font must be Times New Roman in size 12. The margins must be 1-inch on all four sides. Ten (10) points will be deducted if the margins are incorrect. Exhibition proposals must have a cover page. This cover page should include the name of the class, the professor's name, and the student's name. This information should not be repeated on the first page of text. The cover page does not count towards the page count of the paper. Ten (10) points will be deducted if the cover sheet is missing. Papers that do not meet the length requirements will not be accepted. 7 ½ pages does not equal 8 pages. Graduate Exhibition Proposals must be at least eight (8) full pages. .

*** LATE ASSIGNMENTS WILL NOT BE ACCEPTED.***

PAPERS THAT DO NOT FOLLOW THE GUIDELINES WILL NOT BE READ AND WILL, THUS, RECEIVE A ZERO (0).

IMPORTANT FORMATTING NOTE

If students use programs other than Word, such as Pages or GoogleDocs, their papers must still conform to the above guidelines. Programs other than Word tend to have formatting issues that result in documents to not conforming to the Word template (and, thus, to the

above requirements) when printed out. Thus, students must make sure that, when printed out, their papers are still meet the above requirements for each paper. Papers must meet minimum page requirements. Papers must be double-spaced. Font must be Times New Roman in size 12. Margins must be 1-inch on all four sides. Students must be aware of these issues and take them into account when writing and printing out papers.

Expectations for the assignments:

Student papers will be graded both for content and for grammar. Students should proofread their papers to ensure grammatical correctness and coherence of thought. Papers must contain a thesis statement and supporting arguments. Students' papers should contain original ideas, opinions, and arguments. Students should not simply quote or paraphrase the research of other scholars.

The guidelines for the assignments must be followed exactly. These guidelines are detailed on assignment sheets that will be posted on Canvas.

Footnotes and a works cited page/bibliography are mandatory for the Appropriation Paper and any other paper in which outside sources are used. Students should use the Chicago Manual of Style format for their papers. Failure to properly cite authors is considered plagiarism. Students must not reference another author's work without citing that author. If you paraphrase an author, students must cite this author or it is plagiarism.

For citations, students **MUST** use Chicago Manual of Style. All papers, including Critical Response Papers, must have footnotes and a works cited page. Student papers will be marked down for incorrect citations. Students may consult the following websites for assistance with proper citations.

Papers also be submitted to Unicheck on Canvas. Plagiarism will not be tolerated and will automatically result in a zero (0) on the assignment.

Grades will be posted on Canvas and written on returned papers. Students are responsible for checking online to ensure that their grades have posted and are correct. If a grade is missing that means the professor did not receive your work. Contact Dr. Magnusen immediately if you think there is an error.

All dates for assigned readings, assignments, and exams will be on a course calendar that will uploaded onto Canvas.

SUBMISSION OF ASSIGNMENTS:

Unless otherwise specified by the professor, students will submit a hard copy of assignments and upload them to Unicheck, which checks for plagiarism, on Canvas. Late assignments will not be accepted. Please do not e-mail any assignments to the professor. No papers will be accepted via email.

A course calendar with assignment due dates will be uploaded onto Canvas.

GRADING POLICY:

Students will be evaluated by performance on graded assignments as follows:

Undergraduate Percentage of Final Grade

Assignment	Percent of Final Grade
Plagiarism & Copyright Module & Quiz	6%
Citations & Formatting Module & Quiz	6%
Curriculum Vitae	7%
Condition Report	10%
Object Label	12%
Museum Exhibition Review	14%
Assessment of Museum Public Program	14%
Exhibition Proposal	17%
Attendance & Class Participation	14%

Graduate Percentage of Final Grade

Assignment	Percent of Final Grade
Plagiarism & Copyright Module & Quiz	6%
Citations & Formatting Module & Quiz	6%
Curriculum Vitae	7%
Condition Report	10%
Object Label	12%
Museum Exhibition Review	14%
Assessment of Museum Public Program	14%
Exhibition Proposal	17%
Attendance & Class Participation	14%

CONVERSION CHART FROM PERCENTAGES TO LETTER GRADES:

Letter Grade	Numerical Score
A	90 - 100
B	80 - 89
C	70 - 79
D	60 - 69
F	59 and below

E-MAIL POLICY:

Students may direct questions to the professor via her University email address. Feel free to email the professor if you have a question, would like to set up an appointment, etc. All e-mails should be addressed to Dr. Magnusen, who will respond to emails in a timely fashion but this does not mean one should expect an instantaneous reply; the professor will respond as quickly as possible. Be sure to identify yourself and the course if you email the instructor. Emails are a form of professional correspondence. Be polite and respectful.

Students should also ensure they are able to receive emails via Canvas. Please note that grades are not sent to students via e-mail (this includes the final grade for the course). Grades are posted on Canvas.

Students who have questions or concerns about grades may visit the professor during office hours or make an appointment. If an email requires a long response, a student may be instructed to speak with the professor in person.

CLASSROOM ETIQUETTE:

NO LAPTOP COMPUTERS, IPADS, CELL PHONES ALLOWED TO BE ON DURING CLASS. (If you are unable to take notes by hand you must speak with Dr. Magnusen to get permission to bring a laptop, Ipad or Tablet.)

Turn off all cell phones during class. Students are expected to be attentive and to not engage in unnecessary chatter or texting. Do NOT text or answer your phone during class. Put your phone on silent mode or turn it off. Putting your phone on vibrate does NOT count as turning it off. Put your phone away and keep it out of sight during class. Students will be reprimanded and marked absent if they use their phones in the classroom. For the first offense, a student will be marked absent for the day. For the second offense, a student will be told to leave the classroom and will be marked absent for the day.

If there is some kind of emergency situation which requires a student to keep his or her phone on, he or she must consult with the professor prior to class and receive the professor's express permission to keep a phone on.

Do not pack up your things before the end of class. It is distracting and rude. You will not be kept late so wait until the instructor is finished.

Do not photograph or record (visual or audio) the professor. Students do not have permission to visually record or to record the audio of any lectures during or outside of class. Students do not have permission to photograph the instructor without consent.

Course material is copyrighted and may not be re-used by students without the express written consent of the professor. The professor will upload course material onto Canvas but students may not upload course material onto other websites. Students may not provide or sell course material to any third party.

Be respectful of your instructor and your fellow students in the classroom. Inappropriate behavior in the classroom shall result, minimally, in a directive to leave class or being reported to the Dean of Students for disciplinary action in accordance with university policy.

PLAGIARISM

Plagiarize \ˈplɑ-jē-,rɪz also j - -\ *vb* **-rized; -riz-ing** *vt* [*plagiary*]: to steal and pass off (the ideas or words of another) as one's own : use (a created production) without crediting the source *vi*: to commit literary theft: present as new and original an idea or product derived from an existing source - **pla·gia·riz·er** *n*

From: *Webster's New Collegiate Dictionary* 9th ed, (Springfield, Ma: Merriam 1981), 870.

Students must always cite their sources. Copying any material from a book, newspaper, journal, website, or any printed source without citing the source. Students must not under any circumstances simply copy any material word for word or copy and paste the material. Even copying one sentence is unacceptable. If you use a source, you must place it in quotes and cite the source.

If students paraphrase another individual's words or idea, this must be cited or it is considered plagiarism. The paraphrased material does not need to be in quotation marks but the author and source must be properly cited.

****DO NOT PLAGIARIZE. ANYONE CAUGHT PLAGIARIZING WILL
+AUTOMATICALLY RECEIVE A ZERO (0) ON THE ASSIGNMENT. ****

UTT STUDENT RESOURCES AND UNIVERSITY POLICIES AND INFORMATION

Please see the Syllabus Module in Canvas for the UTT Student Resources and University Policies and Information.

This syllabus is subject to change.

Important Dates:

- Friday, 3 September: Census Date – last day to withdraw from class without a “W”
- Monday, 25 October: last day to drop class
- Monday, 22 November – Friday, 26 November: Thanksgiving break