

The CFSE is here to serve you:

- Educational seminars with expert family and small business speakers.
- Meetings facilitated by the Center Director to identify and assess members' family or small business needs and goals.
- Professional consulting services from highly qualified faculty members
- Networking opportunities
- An electronic newsletter for all Center members and friends
- Opportunities for interaction with family and small business peers and a chance to share experiences in a confidential atmosphere through affinity meetings (peer meetings) – workshops
- The Center will recognize and celebrate successful family and small businesses in the East Texas area through Family Enterprise Awards.

The University of Texas at Tyler
College of Business & Technology

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www.uttyler.edu/cbt/CFSE

Enterprise News

CFSE Newsletter

Introducing

The Center for Family and Small Enterprises developed by The University of Texas at Tyler College of Business & Technology.

Director's Letter

It is with great pleasure that we announce the opening of the new Center for Family and Small Enterprises at The University of Texas at Tyler. Our goal is to support and encourage the success of family and small businesses in the East Texas area. We will provide a platform for education, resources, advice and counsel, networking opportunities, and interactive programs to address the issues and challenges that family and small businesses encounter.

You are invited to attend the inaugural Family and Small Business Forum on Thursday, July 18, 2013, 11:30 a.m.-1 p.m. at the UT Tyler Ornelas Activity Center adjacent to the campus of UT Tyler. The Forum will focus on issues in leadership transition and succession in family and small firms and will include several area business speakers as well as a lead speaker and an expert discussion panel. We will also introduce upcoming services of the Center, including affinity (peer) meetings and the East Texas Family Enterprise Awards.

We look forward to engaging in meaningful activities to encourage the success of family and small businesses throughout East Texas.

Sincerely,

Jim Cater
Director, Center for Family and Small Enterprises

The new director of the Center for Family and Small Enterprises is John James "Jim" Cater III. Jim serves as an associate professor in the Department of Management and Marketing. Jim received his Bachelor of Science degree from Wake Forest University in 1981, his MBA degree from Wake Forest in 1983, and his PhD in Management from Louisiana State University in 2006. As the third generation successor, Jim worked in his family's retail furniture business for 18 years, rising to VP and part owner of the firm. With twenty-five peer reviewed publications, Jim's research has appeared in several highly-acclaimed academic journals. Jim is married to his wife, Estelle, and has four daughters. The Cater family belongs to Dayspring Methodist Church in Tyler. Jim may be reached at jcater@uttyler.edu or by phone at 903-565-5518.

