

THE UNIVERSITY OF TEXAS AT TYLER
COLLEGE OF BUSINESS & TECHNOLOGY
Fall 2010 Semester

COURSE NUMBER: ACCT 5345

COURSE TITLE: Advanced Financial Analysis

INSTRUCTOR: Dr. Mary Fischer

REQUIRED TEXT: *Understanding Financial Statements* 9th Edition by Lyn M. Fraser and Aileen Ormiston published by Prentice Hall Publishers ISBN 13-978-0-13-608624-6

Understanding Corporate Annual Reports 7th Edition by William R. Pasewark published by McGraw-Hill ISBN 978-0-07-352693-5

Financial Shenanigan 3rd Edition by Howard M. Schilit and Jeremy Perler published by McGraw Hill ISBN 978-0-07-170307-9

Other reading and research materials will be assigned/provided, can be obtained from the www, or downloaded from UT Tyler's library databases.

DESCRIPTION: A study of various types of financial accounting information, analysis and the role the information plays in business decisions. Comprehensive financial statement analysis and valuation framework that integrates strategy, financial reporting, financial analysis and valuation concepts are used to develop valuation tools and applications.

PREREQUISITE: ACCT 5320 or equivalent

COURSE OBJECTIVES:

1. KNOWLEDGE OBJECTIVES OF THIS COURSE INCLUDE:

1. Explore accounting standards framework, accounting standards, and generally accepted accounting principles for documenting business financial activities.
2. Research and critique accounting theory and principles utilized in development of financial information analysis.
3. Construct a financial report utilizing the proposed display and explain the decision usefulness of the information as compared to current GAAP.
4. Understand and identify financial information to detect accounting gimmicks and fraud in financial reports.

2. COMPETENCIES TO BE DEMONSTRATED IN THIS COURSE INCLUDE:

1. **COMPUTER-BASED SKILLS:**
 - A. **WORK PROCESSING** – computer spreadsheets may be used by students to prepare their assignments
 - B. **SPREAD SHEET** - see above
 - C. **PRESENTATION SOFTWARE** – may be used in this course
 - D. **DATA BASE MANIPULATION** - Access may be used by students in this course but is not required
 - E. **INTERNET SEARCH SKILLS** – to be used in this class to obtain accounting standards/codification. FASB documents, financial statement information, international accounting standards, journal articles that relate to class discussions and other materials as appropriate.
2. **COMMUNICATION SKILLS:**
 - A. **WRITTEN**
 - a. **REPORT ORGANIZATION** - used to present assignments and research reports.
 - b. **REFERENCING** – when other’s work is used as an explanation of the assignment response, referencing will be required.
 - B. **ORAL** - students must participate in classroom and research paper presentations.
3. **INTERPERSONAL SKILLS:**
 - A. **TEAM-BASED ABILITIES – INTRA-GROUP AND INTER-GROUP COOPERATION** – team assignments may be used in this class
 - B. **LEADERSHIP** – students are expected to take the lead in discussion of various topics in class during the semester
 - C. **CONFLICT RESOLUTION** – not a prescribed part of this class although students may engage in the resolution of differences when presenting materials.
4. **PROBLEM SOLVING (CRITICAL THINKING):**
 - A. **CONCEPTUAL THINKING** – students are expected to review SFAS, CFAS, IFR, or AICPA guidance and demonstrate how the guidance impacts the course’s knowledge objective topics
 - B. **GATHERING AND ANALYZING DATA** – again with the acquisition of SFAS, AICPA or other guidance, decision reporting, data gathering may be different
 - C. **QUANTITATIVE/STATISTICAL SKILLS** – use in the development of assignments
 - D. **CREATIVITY AND INNOVATION** – not a required aspect of the class but a welcome addition
5. **ETHICAL ISSUES IN DECISION MAKING AND BEHAVIOR:** A basic consideration in accounting data gathering and decisions
6. **PERSONAL ACCOUNTABILITY FOR ACHIEVEMENT:**
 - A. **MEETING DEADLINES** – students are obligated to present assignments on the date prescribed in course handouts.

- B. QUALITY OF WORK PERFORMED – students are expected to present quality work and examination materials. Quality performance receives a quality grade.
- 7. COMPETENCE IN BASIC BUSINESS PRINCIPLES
 - A. COMPETENCE IN MAJOR FIELD AND GROUNDING IN OTHER MAJOR CORE AREAS. Students are expected to analyze and solve accounting problems and financial operating decisions related to GAAP and appropriate reporting. Global and real world examples enhance the analysis and operating decisions proposed or implemented.
 - B. AWARENESS OF INTERNATIONAL AS WELL AS DOMESTIC IMPLICATIONS OF BUSINESS DECISIONS See item A above.
 - C. UNDERSTANDING AND APPRECIATION OF STRATEGIC IMPACT OF BUSINESS DECISIONS -

3. OUTCOMES FOR STUDENTS TO SUCCESSFULLY COMPLETE THIS COURSE INCLUDE:

- Understand the foundation of accounting.
- Identify and describe different classifications of accounting recognition and reporting.
- Be able to restructure financial information in the proposed financial statements using their basic form.
- Define and explain financial statement terminology.
- Use ratio measurements to analyze financial statements.
- Demonstrate how domestic and international rules affect the financial statements.
- Apply valuation and matching concepts for financial information using various methodologies.
- Understand the present value concept and solve problems using SEC quarterly data
- Use balance sheet financial information to explain net income and cash flow.
- Explain the significance of the components and subtotals of the income statement and statement of cash flows using the current and proposed financial statement format.
- Relate the accounting concepts pertaining to expense recognition: matching, objectivity, and conservatism.
- Identify specific items reported in the income statement, and why the items are reported separately.

CLASS MEETING: Thursday 6:00 to 8:40 p.m. Classroom TBA

TEACHING METHOD:. Lecture, discussion, problem solving and financial reporting analysis.

OFFICE & CONTACT INFORMATION: BUS 118 , phone 903-566-7433 email mfischer@uttyler.edu

OFFICE HOURS: Thursday afternoon before class at 3 p.m. Other times by appointment

TOPICS COVERED:

Topic
Fair value conceptual and reporting

Classroom Hours
9

GAAP financial accounting and reporting	6
Proposed accounting and reporting formats	9
Financial Statement Analysis current and proposed formats	14

WITHDRAWAL:

The last day to withdraw from one of more courses is October 29, 2010 for the Fall Semester.

EVALUATION:

Your grade in the course will be based on the following criteria:

Class Participation	10%
Presentations	10%
Mid-term Exam	20%
Writing Assignments	20%
Research Project	20%

Final exam valued at 20% of the grade will be administered December 16, 2010 at 6 p.m.
Location TBA

ATTENDANCE AND PARTICIPATION

This class is designed to be group discussions. Because of the importance of your participation, you should attend each class session. You will be excused for university excused absences but you should let me know before the event. Work related obligations and illnesses will also be excused but some evidence of the obligation/illness must be provided for my records. If you are late or leave early, you will lose participation points. If you miss class for an excused absence, that will not be factored in your participation grade. However, an unexcused absence will result in a zero grade for the class period missed.

Make-up presentations or exams will not be rescheduled.

COLLEGE OF BUSINESS ETHICAL GOALS:

The ethical problems facing local, national and global business communities are an ever-increasing challenge. It is essential the College of Business and Technology help students prepare for lives of personal integrity, responsible citizenship, and public service. In order to accomplish these goals, both students and faculty of the College of Business and Technology at The University of Texas at Tyler will:

- Ensure honesty in all behavior, never cheating or knowingly giving false information.
- Create an atmosphere of mutual respect for all students and faculty regardless of race, creed, gender, age or religion.
- Develop an environment conducive to learning.
- Encourage and support student organizations and activities.
- Protect property and personal information from theft, damage and misuse.
- Conduct yourself in a professional manner both on and off campus.

STUDENTS RIGHTS AND RESPONSIBILITIES

To know and understand the policies that affect your rights and responsibilities as a student at UT Tyler, please follow this link:

<http://www.uttyler.edu/wellness/StudentRightsandResponsibilities.html>

GRADE REPLACEMENT/FORGIVENESS

If you are repeating this course for a grade replacement, you must file an intent to receive grade forgiveness with the registrar by the 12th day of class. Failure to do so will result in both the original and repeated grade being used to calculate your overall grade point average.

Undergraduates will receive grade forgiveness (grade replacement) for only three course repeats; graduates, for two course repeats during his/her career at UT Tyler.

STATE-MANDATED COURSE DROP POLICY

Texas law prohibits a student who began college for the first time in Fall 2007 or thereafter from dropping more than six courses during their entire undergraduate career. This includes courses dropped at another 2-year or 4-year Texas public college or university. For purposes of this rule, a dropped course is any course that is dropped after the 12th day of class.

Exceptions to the 6-drop rule may be found in the catalog. Petitions for exemptions must be submitted to the Registrar's Office and must be accompanied by documentation of the extenuating circumstances. Please contact the Registrar's Office if you have any questions.

DISABILITY SERVICES

In accordance with federal law, a student requesting accommodation must provide documentation of his/her disability to the Disability Support Services counselor. If you have a disability, including a learning disability, for which you request an accommodation, please contact Ida MacDonald in the Disability Support Services office in UC 282, or call (903) 566-7079.

STUDENT ABSENCE DUE TO RELIGIOUS OBSERVANCE

Students who anticipate being absent from class due to a religious observance are requested to inform the instructor of such absences by the second class meeting of the semester.

STUDENT ABSENCE FOR UNIVERSITY-SPONSORED EVENTS AND ACTIVITIES

If you intend to be absent for a university-sponsored event or activity, you (or the event sponsor) must notify the instructor at least two weeks prior to the date of the planned absence. At that time the instructor will set a date and time when make-up assignments will be completed.

SOCIAL SECURITY AND FERPA STATEMENT:

It is the policy of The University of Texas at Tyler to protect the confidential nature of social security numbers. The University has changed its computer programming so that all students have an identification number. The electronic transmission of grades (e.g., via e-mail) risks violation of the Family Educational Rights and Privacy Act; grades will not be transmitted electronically.

DISHONEST STATEMENT

Faculty expect student to perform at a high level of responsibility and academic honesty. Because the value of an academic degree depends upon the absolute integrity of the work deployed by the student for that degree, it is imperative that a student demonstrate a high standard of individual honor in his or her scholastic work.

Scholastic dishonesty include, but is not limited to, statements, acts or omissions related to admission for enrollment of the award of a degree, and/or the submission, as one's own work of material that is not one's own. As a general rule, scholastic dishonesty involves one of the following acts: cheating, plagiarism, collusion and/or falsifying academic records. Students found to be dishonest are subject to disciplinary proceedings.

EMERGENCY EXITS AND EVACUATION

Everyone is required to exit the building when a fire alarm goes off. Follow Dr. Fischer's directions regarding the appropriate exit. If you require assistance during an evacuation, inform Dr. Fischer in the first week of class. **DO NOT** re-enter the building unless given permission by University Police, Fire Department or Fire Prevention Services.