Course Number: MANA 4385.001
Course Title: Strategic Leadership
Required Text: Daft, Richard L., THE LEADERSHIP EXPERIENCE, SIXTH EDITION
South-Western Cengage Learning
ISBN: 978-1-4354-6285-4
Supplementary Materials

Instructor: Jim L. Tarter, PhD

Question: When you think of the term Strategic Leadership, what comes to mind? You may think about political, governmental, military, business, or even religious leaders. You may consider thought leaders like late night TV hosts. An additional view is to focus on individuals who have defined and pursued a career or calling that has achieved success. This course exposes the student of many of these aspects with an intended purpose to develop their own personal leadership development action plan.

Course Description: This course builds upon the introduction to leadership found in the MANA 3311 Organization Behavior course and augments the emphasis on leadership in the MANA 4395 Strategic Management course. The purpose of strategic leadership is to lead change to enhance personal and organizational performance. This starts with the application of leadership theories across all levels of the firm. In the learning process the course examines various roles and best practices for leaders. These roles include the personal role of leader as well as those of strategist, moral and ethical role model, ethical problem solver and change agent. A wide variety of topics and material will be critically analyzed. Topics may include top management team dynamics, team building transformational change processes and corporate restructuring. The pedagogies for the course will include personal and team study, assessment for personal insights, team projects, cases, article reviews, role plays, experiential exercises, guest speakers, audio and video resources.

Prerequisite: A strong desire to engage and learn about “leaders” in place as well as “emerging” leaders such as the student themselves. In this process the student will be responsible for describing a personal development plan to facilitate the design and implementation of their professional and personal career.
Course Objectives:

1. Knowledge Objectives

   Upon completion of this course, the student will be able to
   - To demonstrate a thorough understanding of the leadership literature
   - To expand awareness of personal leadership philosophy and practices
   - To highlight current additions to the literature in areas such as vision, moral and ethical leader practices, shaping culture and personal courage

2. Competencies to be demonstrated

   - To draw on the literature of leadership and apply it in a way that enhances personal and organizational leadership
   - To observe, interview, analyze, report upon and learn from practicing leaders
   - To critically analyze personal assessment information and constructive feedback
   - To develop, implement and appropriately adjust a personal leadership development plan

3. Outcomes for Students to Successfully Complete

   - To provide students with an applied view of strategic leadership through a face to face team based structured inquiry, analysis and report of a leader leading a significant change
   - To provide students with an outstanding opportunity to design, articulate and report their evidence based leadership philosophy and development plan
   - To provide students with a thorough grounding in leadership theory and practice development through periodic academic assessments and analysis
   - To provide students with leadership knowledge, skills and experience through case studies and experiential exercises

Class Meeting: **Tuesday and Thursday, 1:00 – 3:00 pm**

Location: BUS 104 – Tyler Classroom – to be confirmed

Teaching Method: **In Class**: Lecture, discussion, case studies, formal presentations, exercises, external resources and tests.

**On Line**: Class related lectures, assignments and information

Office and Contact Numbers: BUS 134

Office Telephone: 903-565-594

Fax: 903-566-7273

E-Mail: jim_tarter@uttyler.edu
Office Hours: Tuesday and Thursday, 1:00pm-3:00pm Bus 134
NOTE: You are welcome to contact me to set appointments outside of class and office hours. You may email me, call my office phone, or contact the Ms. Brasher in BUS 153 to leave me a note.

Topics Covered: Course Schedule (See attached)

Evaluation: Key question – How is a grade earned in the course?

Multiple approaches will be used. See Table Below

<table>
<thead>
<tr>
<th>Description</th>
<th>Points Possible (per item)</th>
<th>Points Possible</th>
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<tbody>
<tr>
<td>Module Quizzes – MQ -(3)</td>
<td>50 each</td>
<td>150</td>
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<tr>
<td>Personal Assessments PA – (3)</td>
<td>25 per segment</td>
<td>75</td>
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<tr>
<td>Personal Leadership Development Plan – WA -( 4 parts )</td>
<td>30 per part for WA#1-WA#3 110 for WA#4</td>
<td>200</td>
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<tr>
<td>Article review – AR –(1)</td>
<td>25</td>
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<tr>
<td>Team Project – TP - Four parts</td>
<td>100 includes Peer Evaluation</td>
<td>100</td>
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<tr>
<td>Attendance/Participation</td>
<td>50 – 25 for Attendance and 25 for participation</td>
<td>50</td>
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<tr>
<td>TOTAL Possible</td>
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<td>600</td>
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Grading Scale:

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<td>419 – 360</td>
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**Module Quizzes** – These quizzes will be online on Blackboard and test the comprehension and application of text based and assigned material leadership concepts. They will be primarily multiple choice and short answer quizzes

**Personal Assessments - Through** the text there are Leader’s Self Insight activities. At three points in the course the student is asked to summarize the personal learning from the assigned assessments. These three short reports are to identify the assessment, the information obtained by the student and comment on the utility/application of this information in their development as a leader

**Article Review** – See the Assignment Sheet for Article review and the Course Schedule for the dates for delivery.

**Attendance/Participation** - On time class attendance is expected. Missing two classes lowers the A/P points. If a class must be missed, instructor is to be notified in advance. Students are expected to submit assigned work on time regardless of absence. Also, students should answer the assigned questions for assessments before or after any class to be missed.

**Final Exam Date and Time:** Thursday, April 30, 2014 4:00-6:00 PM (TBC)
Required Sections

POLICIES THAT MUST APPEAR IN EACH COURSE SYLLABUS

The following University policies must appear on each course syllabus or be provided as an informational sheet (web-links to these policies may be used in the print or electronic syllabus)

http://www.uttyler.edu/academicaffairs/syllabuspolicies.pdf

Students Rights and Responsibilities

To know and understand the policies that affect your rights and responsibilities as a student at UT Tyler, please follow this link: http://www.uttyler.edu/wellness/rightsresponsibilities.php

Grade Replacement/Forgiveness and Census Date Policies

Students repeating a course for grade forgiveness (grade replacement) must file a Grade Replacement Contract with the Enrollment Services Center (ADM 230) on or before the Census Date of the semester in which the course will be repeated. Grade Replacement Contracts are available in the Enrollment Services Center or at http://www.uttyler.edu/registrar. Each semester’s Census Date can be found on the Contract itself, on the Academic Calendar, or in the information pamphlets published each semester by the Office of the Registrar.

Failure to file a Grade Replacement Contract will result in both the original and repeated grade being used to calculate your overall grade point average. Undergraduates are eligible to exercise grade replacement for only three course repeats during their career at UT Tyler; graduates are eligible for two grade replacements. Full policy details are printed on each Grade Replacement Contract.

The Census Date is the deadline for many forms and enrollment actions that students need to be aware of. These include:

- Submitting Grade Replacement Contracts, Transient Forms, requests to withhold directory information, approvals for taking courses as Audit, Pass/Fail or Credit/No Credit.
- Receiving 100% refunds for partial withdrawals. (There is no refund for these after the Census Date)
- Schedule adjustments (section changes, adding a new class, dropping without a “W” grade)
- Being reinstated or re-enrolled in classes after being dropped for non-payment
- Completing the process for tuition exemptions or waivers through Financial Aid

State-Mandated Course Drop Policy

Texas law prohibits a student who began college for the first time in Fall 2007 or thereafter from dropping more than six courses during their entire undergraduate career. This includes courses dropped at another 2-year or 4-year Texas public college or university. For purposes of this rule, a dropped course is any course that is dropped after the census date (See Academic Calendar for the specific date).

Exceptions to the 6-drop rule may be found in the catalog. Petitions for exemptions must be submitted to the Enrollment Services Center and must be accompanied by documentation of the extenuating circumstance. Please contact the Enrollment Services Center if you have any questions.

Disability Services

In accordance with federal law, a student requesting accommodation must provide documentation of his/her disability to the Disability Services counselor. If you have a disability, including a learning disability, for which you request an accommodation, please contact the Disability Services office in UC 3150, or call (903) 566-7079.

Student Absence due to Religious Observance

Students who anticipate being absent from class due to a religious observance are requested to inform the instructor of such absences by the second class meeting of the semester.

Student Absence for University-Sponsored Events and Activities

If you intend to be absent for a university-sponsored event or activity, you (or the event sponsor) must notify the instructor at least two weeks prior to the date of the planned absence. At that time the instructor will set a date and time when make-up assignments will be completed.

Social Security and FERPA Statement:

It is the policy of The University of Texas at Tyler to protect the confidential nature of social security numbers. The University has changed its computer programming so that all students have an identification number. The electronic transmission of grades (e.g., via e-mail) risks violation of the Family Educational Rights and Privacy Act; grades will not be transmitted electronically.

Emergency Exits and Evacuation:
Everyone is required to exit the building when a fire alarm goes off. Follow your instructor’s directions regarding the appropriate exit. If you require assistance during an evacuation, inform your instructor in the first week of class. Do not re-enter the building unless given permission by University Police, Fire department, or Fire Prevention Services.