



Enterprise News

CFSE Newsletter

Fall 2020 Newsletter

Warmest greetings to all! Although we have not been able to hold face-to-face gatherings because of the COVID precautions, the Center for Family and Small Enterprises has been very active with service and research in the community. CFSE is available for small business advising as Dr. Jim Cater holds a Family Business Advising Advanced Certificate from the Family Firm Institute. Dr. Cater was selected to serve on the Board of Directors for Goodwill Industries of East Texas and is happy to be of service to the community. On the research front, we are proud to announce that Dr. Cater is the recipient of the 2020 Outstanding Faculty Award for Research for UT Tyler Soules College of Business.

Newly Published Research

Dr. Cater, Dr. Marilyn Young both of UT Tyler, and Dr. Keanon Alderson of California Baptist University recently published an article entitled “*Contributions and Constraints to Continuity in Mexican-American Family Firms*” in the Journal of Family Business Management. The purpose of the paper is to investigate the contributions of both successors and incumbent leaders to family firm continuity, using insights from the family business succession literature and cultural dimensions theory. The paper is a qualitative study of the succession practices of 19 Mexican-American family firms. The findings are encapsulated by seven propositions and a model of Mexican-American family firm generational contributions and constraints to family business continuity. The paper offers insight through in-depth interviews with immigrant and second-generation family firm leaders which revealed both traditional family firm succession patterns and atypical succession patterns, including generational inversion and equals across generations.

Please contact Dr. Cater at jcater@uttyler.edu for further information.

CFSE Overview

Our goal is to support and encourage the success of family and small businesses in the East Texas area. CFSE provides a platform for education, resources, advice and counsel, networking opportunities, and interactive programs to address the issues and challenges that family and small businesses encounter.

