

MCOM Program Course Rotation – 2015-2017
(2/13/2015)

Course Number	Course Title	F Even	Sp Odd	Fall Odd	Sp Even	Sum Even	Sum Odd	Demand
Core								
MCOM 2306	Media Design & Production	✓ 2x	✓ 2x	✓ 2x	✓ 2x			
MCOM 2311	Writing for Mass Media	✓ 2x	✓	✓ 2x	✓			Higher # will add 2 spring
MCOM 2313	Introduction to Multimedia Production	✓ 2x	✓	✓ 2x	✓			Higher # will add 2 spring
MCOM 3318	Media Law & Ethics		✓		✓			
MCOM 3390	Mass Communication Theory	✓		✓				
Course Number	Course Title	F Even	Sp Odd	Fall Odd	Sp Even	Sum Even	Sum Odd	Demand
MCOM 2307	Mass Media & Society	✓	✓	✓	✓	✓	✓	
MCOM 2340	Introduction to Advertising				✓			Add sp odd with more #
MCOM 2375	Introduction to Public Relations	✓		✓				
MCOM 3301	Feature Writing (pre-req 2311)	✓		✓				
MCOM 3303	News Writing (Pre-req 2311)		✓		✓			
MCOM 3311	Visual Design (PR)	✓		✓				
MCOM 3312	Publication Design (Multimedia Journalism)		✓		✓			
MCOM 3350	Video Prod		✓		✓			
MCOM 3360	Photojournalism		✓		✓			
MCOM 3365	Digital Photography	✓		✓				
MCOM 3370	Web Design		✓		✓			
MCOM 3385	History of Mass Media			✓				
MCOM 3395	Writing PR/Adv (Pre-req 2311 & 2340 or 2375)		✓		✓			Higher # will add fall
MCOM 4300	Opinion Writing (pre-req 3303/2311)							✓
MCOM 4310	Community Journalism (Multimedia Jour only)							✓
MCOM 4325	Multimedia Writing & Storytelling (Pre-req 2311/2313 Multimedia Prod)	✓		✓				✓
MCOM 4329	Topics: Branding	✓		✓				
MCOM 4329	Topics in Mass Communication							✓
MCOM 4332	Adv. Multimedia News Writing (Pre-req 4325)		✓		✓			
MCOM 4350	International Mass Media							✓
MCOM 4361	Media Ethics		✓					
MCOM 4363	Public Relations Case Studies	✓		✓				
MCOM 4365	Public Relations Campaigns		✓		✓			

MCOM Program Course Rotation – 2015-2017
(2/13/2015)

Course Number	Course Title	F Even	Sp Odd	Fall Odd	Sp Even	Sum Even	Sum Odd	Demand
MCOM 4368	Field Experience in Mass Communication							✓
MCOM 41/4699	Independent Study							✓
MCOM 4370/71	Internship							✓