



UT
TYLER **PATRIOTS**

The University of Texas at Tyler

INTERCOLLEGIATE ATHLETICS FEE TOWN HALL

OCTOBER 2021

HOWARD PATTERSON, PH.D. VICE PRESIDENT

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UT Tyler Athletic Fee History

2000	\$5/SCH	
2001-2006	\$7/SCH	\$105/max
2007	\$10/SCH	\$180/max
2008-2018	\$12/SCH	\$180/max
2018	\$14/SCH	\$210/max
2019	\$16/SCH	\$240/max

UT Tyler Proposed Athletic Fee

Spring 2022	\$18/SCH	\$270/max
Fall 2022	\$20/SCH	\$300/max



UT Tyler Athletic Fee History

PROPOSED ATHLETIC FEE

FY21 Lone Star Conference Athletic Fees

	Enrollment	Semester Credit Hour (SCH)	Min	Max
Texas Women's University	15,511	\$ 35.71	\$ 36	\$ 250
Tarleton	13,052	\$ 35.00	\$ 35	\$ 455
TAMU-Commerce	12,385	\$ 32.00	\$ 32	?
WTAMU	9,901	\$ 32.00	\$ 32	\$ 416
UTPB	6,524	\$ 24.00	\$ 24	\$ 360
Angelo	9,475	\$ 23.75	\$ 100	\$ 250
TAMU - International	7,390	\$ 23.05	\$ 23	\$ 346
TAMU Kingsville	9,278	\$ 20.00	\$ 20	\$ 260
UT Tyler	9,687	\$ 16.00	\$ 96	\$ 240
Midwestern State*	5,682	\$ 12.10	\$ 10	\$ 120
*joined Tech System in 2021				

FY21 UT System Institution Athletic Fees

UT Arlington	41,515	\$ 8.50	\$ 9	\$ 115
UT Dallas	29,543	\$ 45.00	\$ 45	\$ 45
UT EL Paso	21,117	\$ 19.00	\$ 19	\$ 228
UT Rio Grande Valley	32,600	\$ 20.83	\$ 21	\$ 250

Lone Star Conference Membership



NCAA and DII LSC Financial Challenges

1. Increased **Team Travel** costs with DII LSC
2. Officials
3. Facilities *updates, preventive maintenance and repair*
4. Year round play and practice
5.  Rebranding gear, uniforms, and facilities
6. **RECRUITING**
7. Medical cost and insurance
8. Expanding Track and Field program
9. NCAA mandates (staffing levels and new positions)
10. Coaching & staff salaries – Comparable salary in the LSC
11. New facilities

Additional Funding Ideas

1. Pursue Development opportunities when staffed
2. Generate or expand revenue sources such as
 - a. NCAA and Conference Distributions for post season appearances
 - b. Host post season tournaments
 - c. Ticket Sales
 - d. Contributions from alumni
 - e. Game Guarantees and options
 - f. Sponsorships and advertising
 - g. Concessions
 - h. Broadcast residuals
 - i. Royalties for gear
 - j. Sports Camps
 - k. Endowments

Division II Expenses compared to Division III Expenses

Athletic Budget Allocations not including Scholarships						
NCAA Division	Year	Staffing (FT)	Fringe	Wages (PT)	M&O and Travel	Total
DIII Full Member	2018	\$ 1,014,188	\$ 521,900	\$ 156,000	\$ 966,267	\$ 2,658,355
DII Full Member	2022	\$ 1,804,865	\$ 590,901	\$ 241,650	\$ 2,067,598	\$ 4,705,014

Athletic Expenses Increase with move to Full Membership in NCAA DII

FY18 COMPARED TO FY22

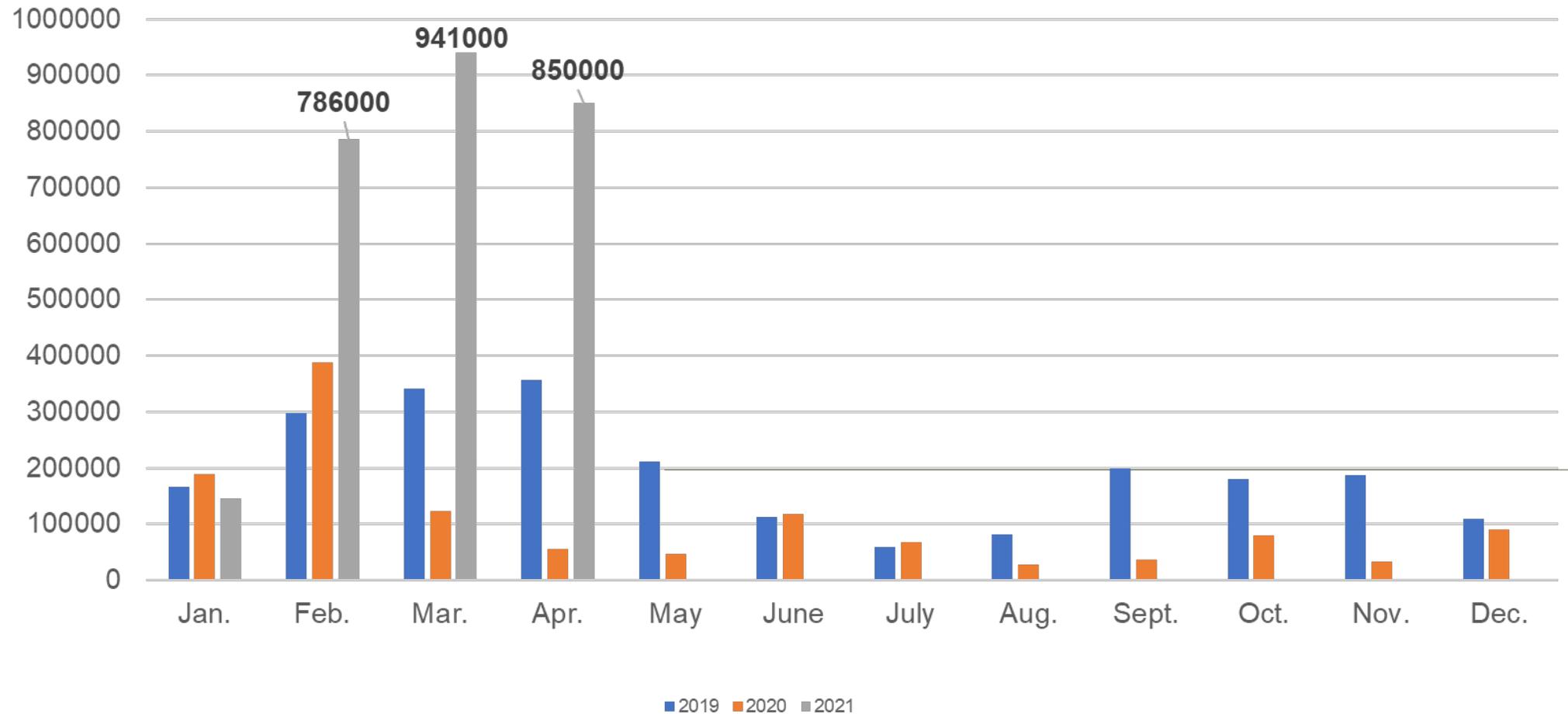
Student Benefits



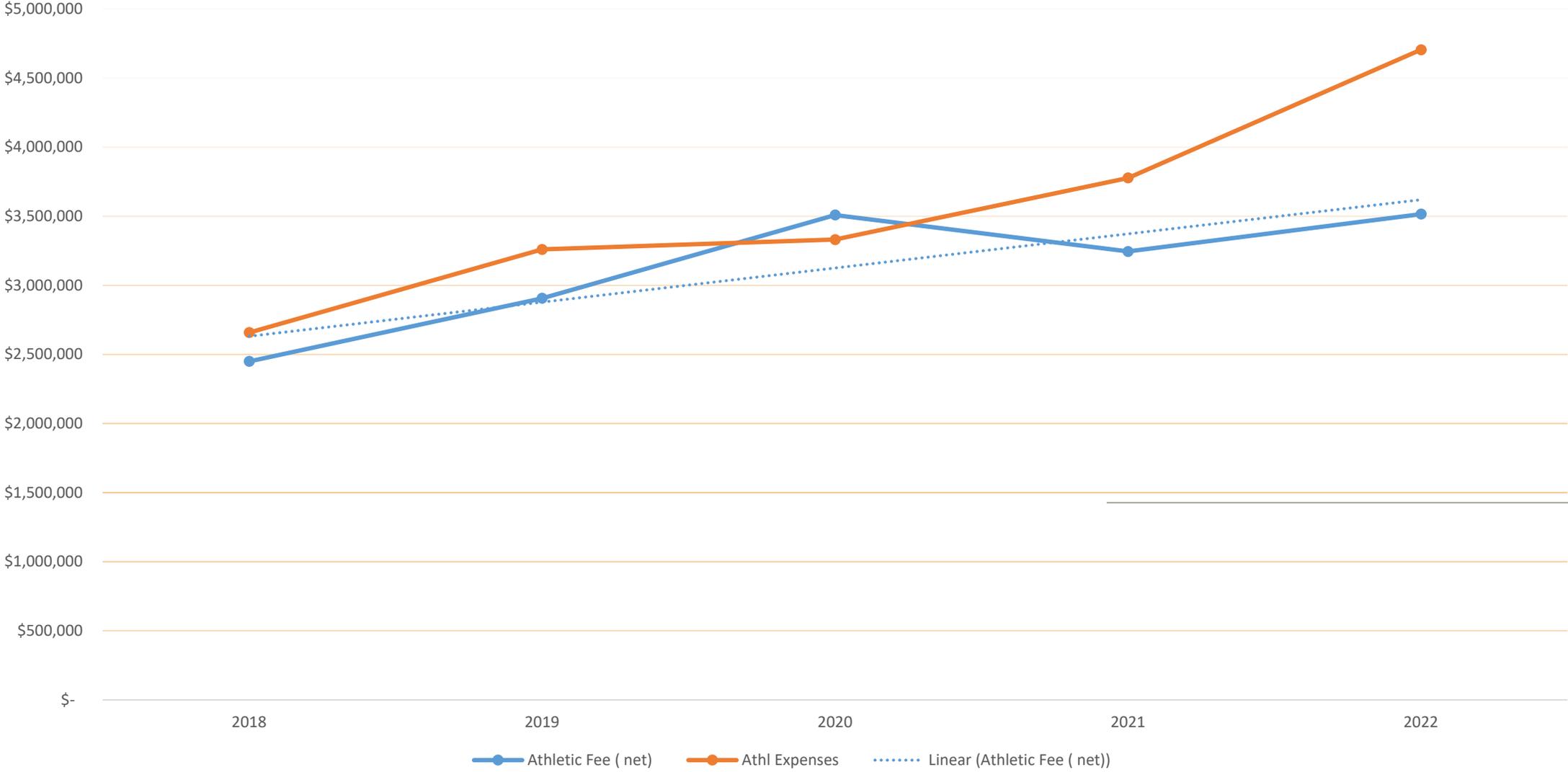
1. Currently, Athletics provides one of if not THE most visible forms of campus life.
2. A robust competitive athletic program provides a traditional college experience, an opportunity for student engagement, and a fun fan game-day experience for students. Student experiences during game days, creating home-field advantages in every sport but improving fan engagement and building on our winning traditions as an institution
3. Continue maintaining rec sports field, tennis courts, HPC, and PHE gymnasiums for intramural activities.
4. The athletic program enhances the UT Tyler brand by fielding nationally competitive teams in nationally recognized venues and by a pervasive social media presence
5. Ultimately, research suggests that a visible and winning athletic program can positively impact both the *diversity* and number of applications and admissions of non-athlete students. The Flute Effect campus-wide to help increase from the University.
6. A visible and winning athletic program generates ticket revenue, sponsorships, royalties from gear, endowments, game guarantees and options, and Alumni contributions which frees up the institutional budget commitment and generates community and corporate interest.

Athletics Brand Awareness

@UTTylerPatriots Twitter Impressions 2019-2021



Athletic Fee Revenue and Expenses AND Fee Revenue Trends





Questions

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