THE UNIVERSITY OF TEXAS AT TYLER

College of Education and Psychology

STRATEGIC PLAN 2017-2018

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College of Education and Psychology

Purpose and Values

Core Purpose:

To prepare competent, caring, and qualified professionals in the fields of education, psychology and counseling and to advance the knowledge base in our respective disciplines.

Core Values:

Leadership:

We will engage in shared governance with faculty and staff.

We will provide transparency in our leadership.

People:

We will treat students and colleagues with respect.

We will work collaboratively with our colleagues throughout the College, University, and respective professional communities.

We will provide professional growth opportunities for faculty and staff.

Programs:

We will establish programs of study that are characterized by high standards of excellence while providing support to meet those standards.

We will establish socially just programs and procedures to support the learning of all students.

Scholarship:

We will engage in academic inquiry to expand the knowledge base in our respective disciplines.

We will disseminate the results of our inquiry through peer reviewed publications and conference presentations.

Service:

We will be agents for positive change in Texas.

We will be productive citizens of UT Tyler.

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Vision and Mission

Vision
The College of Education and Psychology is nationally recognized and respected for its academic programs and opportunities. It is a center of academic excellence, scholarly inquiry, and public service. The College prepares leaders to meet the critical challenges of the 21st Century, to make significant contributions to local and global communities, and to work toward individual and cultural equity.

Mission
The mission of the College of Education and Psychology is to provide a positive environment that fosters the acquisition of knowledge and skills. The mission is individually and collectively realized through a community of scholars that contributes to knowledge through scholarly inquiry, organizes knowledge for application, understanding and communication, and provides leadership and service. Additionally, the College is committed to affirming and promoting global perspectives, cultural diversity, and respect for individual differences as a means of enhancing learning, service, and scholarship.

Unique Value Proposition
The College of Education and Psychology maximizes human potential by inspiring personal and professional growth.

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Leadership Team
Belief Statements

We believe leadership is accomplishing the goals of the organization while simultaneously meeting the needs of the individuals within the organization.

We believe that planning is a critical function of leadership.

We believe in shared governance with faculty and staff.

We believe people impacted by a decision should have the opportunity to provide input into the decision.

We believe in transparency with regard to our actions.

We believe in modeling the behaviors we expect of others.

We believe that trust is earned through our actions.

We believe in being good stewards of the resources of the University and College.

We believe in being advocates for our faculty, staff, students and citizens of East Texas as we advance the education, psychology and counseling disciplines.

We believe in working toward an educational system and society that provides equitable opportunities for all individuals to meet their full potential.

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Focus Areas

• Focus #1 – Enrollment Increases
• Focus #2 – Research and Scholarship
• Focus #3 – External Funding
• Focus #4 – Program Development
• Focus #5 – Marketing and Public Relations
• Focus #6 – Culture/Climate
• Focus #7 – Organizational Efficiencies
• Focus #8 – Globalization

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GOALS
2017 – 2022

Programmatic

1. To provide cost-effective, time-efficient, high quality programs based on research and best practices in our respective disciplines.

2. To maintain high student performance on external accreditation examinations.

3. To implement doctoral programs in Psychology and Education.

4. To maintain programmatic accreditation (SACS, CACREP, TEA).

5. To expand global curricular and experiential opportunities within degree programs as appropriate.

6. To support interdisciplinary teaching and research throughout the College as appropriate.

Scholarship

8. To publish manuscripts in professional publications and disseminate findings to the public and professional community.

9. To present research papers at state, regional, national and/or international professional conferences.

10. To secure extra mural funding for research through grants, contracts and philanthropic endeavors.

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GOALS
2017 – 2022

Service

11. To create and maintain networks with professional entities.

12. To provide leadership and service to professional organizations and state and national agencies.

13. To provide service and consultation on University and College committees.

14. To advance students and educators’ professional knowledge and application through the work of the College’s Centers.

Leadership

15. To provide high quality customer service to all constituents.

16. To add faculty to sustain the growth in the program.

17. To market/recruit aggressively for all programs.

18. To increase the number of students and faculty from underrepresented populations in all programs.

19. To continue data informed decision making that strengthen and advance our programs and contribute to healthy and strong Departments/School within CEP (e.g. SACS, CACREP).

20. To use social media as a platform to communicate the CEP brand to constituents.

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GOALS
2017 – 2018

1. Continue to engage in curricular and programmatic revisions.
2. Receive final approval for doctorate in Psychology.
3. Receive planning authority for a professional practice doctorate in Education.
4. Develop and implement procedures for TEA accreditation.
5. Implement a plan to market/recruit aggressively for all programs.
6. Increase faculty utilization of data capturing systems (e.g. Faculty 180, TracDat, ScholarWorks).
7. Recruit more students from underrepresented populations to all programs.
8. Meet or exceed departmental expectations for publication of manuscripts per faculty in professional publications.
9. Submit applications for extramural funding based on unit goals.
10. Continue the annual fund campaign for faculty, staff and students.
11. Continue to build capacity in the College to advance global education initiatives.
12. Provide resources (staff development, finances and time) to support interdisciplinary teaching and research.
13. Develop a social media campaign based on the CEP brand.

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