



The University of Texas at Tyler
Executive Health Care Administration MPA Program
SPRING 2019

COURSE TITLE	Topics in Policy Analysis -PADM 5335 Health Policy Analysis
INSTRUCTOR	Dr. Patricia Royal
CONTACT INFO	Email: proyal@uttyler.edu Phone: 903.566.7493
REQUIRED TEXT	Health Policymaking in the United States - 6th Edition Beaufort B. Longest ISBN: 978-1-56793-719-0

SUPPLEMENTARY COURSE RESOURCES

Health Policy List-servs.

Below are links to a sample of health policy websites. Students should periodically access to read content or sign up to at least one to receive periodic e-mails regarding current health policy issues. Some of the sites send weekly e-mails, so, be careful about the number of sites that you select.

<http://www.statehealthfacts.org>

<http://profile.kff.org/profile/>

<http://www.healthpolicyguide.org>

<http://www.cbpp.org>

<http://www.rand.org>

<http://www.rwjf.org>

<http://www.nhpf.org>

<http://www.urban.org>

<http://www.ncpanet.org/>

<http://www.academyhealth.org>

<http://www.cmwf.org>

<http://www.hpts.org>

<http://www.commonwealthfoundation.org/research/>

<http://www.brookings.edu/>

COURSE DESCRIPTION

PADM 5335 Health Policy Analysis

Spring 2019.

Patricia Royal

The course is directed to research in selected aspects of policy analysis including policy formulation, implementation, and evaluation. This course is designed to provide students with skills to think critically about health policy analysis and policymaking in the U.S. Upon completion of the course, students will have the ability to perform a concise policy analysis of health problems and articulate those problems with a rationale for policy alternatives through the development of a Policy Brief. Students will also gain valuable insights into the development, implementation, and evaluation of the Patient Protection and Affordable Care Act (ACA) and any current proposals in congress that are projected to affect healthcare services and the health of the American people.

COURSE LEARNING OBJECTIVES

By the end of the course, successful students will be able to:

1. provide a framework and develop skills for health policy analysis
2. build a fundamental understanding of the U S health policymaking context and process
3. describe and discuss contemporary health policy issues
4. explain the connection between health policies and health
5. gain skills in describing health policy problems through the policy brief development process

COURSE SCHEDULE	Time
On-Campus Schedule	
Saturday – January 26, 2018	1:00 p.m. – 5:00 p.m. 6:00 p.m. – 10:00 p.m.
Sunday – January 27, 2017	8:00 a.m. – Noon 1:00 p.m. – 5:00 p.m.
Monday – January 28, 2017	8:00 a.m. – Noon

Assignments	Value
1) Compare and Contrast Medicaid Expansion in 3 States	20%
2) Policy Brief Paper	30%
3) Interview with elected official	20%
4) Research the History of a Health Policy	15%
5) 3 Discussion Boards (5 pts. Each)	15%
	100%

ASSIGNMENTS

Assignments should be developed using 12-point font and double spaced.

Assignment 1: Due February 24, 2019

Compare and Contrast Medicaid Expansion in 3 States - 20%

This Assignment includes 3 tasks:

- A Compare & Contrast of 3 Medicaid expanded states,
- Noting changes and updates to the Medicaid Program in those 3 states, and
- Drafting a Policy Memo to the Governor regarding Medicaid expansion in TX.

Under the Affordable Care Act and with clarification from a June 2012 Supreme Court Decision, states may opt to Expand Medicaid to include individuals at 138% of the Federal Poverty Level (FPL) and under age 65. Philosophical, political, and budgetary considerations weigh heavily on a state's decision to or not to Expand. Using Fact Sheets developed for **Indiana, Arkansas, Iowa, Montana, Michigan, New Hampshire, Utah, and Tennessee** by the Kaiser Family Foundation <https://www.kff.org/statedata/>

Compare and Contrast the Medicaid Expansion Program details in 3 of these states. Students should provide a thoughtful analysis and avoid simply stating the facts as documented in the Kaiser reports. The Assignment is **limited** to **no more than** 10 double spaced pages. <https://www.kff.org/medicaid/issue-brief/the-effects-of-medicaid-expansion-under-the-aca-updated-findings-from-a-literature-review-march-2018/>

Students will also include in this Assignment a review of the Kaiser report **Results from a 50-State Medicaid Budget Survey for State Fiscal Years 2016 and 2017** Full Report – <http://kff.org/medicaid/report/implementing-coverage-and-payment-initiatives-results-from-a-50-state-medicaid-budget-survey-for-state-fiscal-years-2016-and-2017/> to provide in the analysis information pertinent to (budgetary issues, policies, coverage, eligibility, etc.) to the Medicaid Program in the 3 states selected to Compare and Contrast.

The final part of the Assignment requires you to write a short (maximum of 3 double spaced pages) **Policy Memo**. Assume that you are the State Medicaid Director of a state that has **NOT** expanded Medicaid. You should address your Policy Memo to the state's Governor providing your rationale and conclusions on whether the state should or should not expand Medicaid.

Other Resources that may be useful for the Assignment:

Tips on Comparing and Contrasting Essays:

<http://writingcenter.unc.edu/handouts/comparing-and-contrasting/>

https://www.butte.edu/departments/cas/tipsheets/style_purpose_strategy/compare_contrast.html

Medicaid Growth: <http://kff.org/medicaid/issue-brief/medicaid-enrollment-spending-growth-fy-2016-2017/>

Medicaid Expansion Waivers: <http://kff.org/medicaid/issue-brief/the-aca-and-medicaid-expansion-waivers/>

Expansion Reports/Data:

Kaiser-Status of Medicaid Expansion Decisions: <http://kff.org/health-reform/state-indicator/state-activity-around-expanding-medicaid-under-the-affordable-care-act/?currentTimeframe=0>

Assignment 2: Due March 17, 2019

Research the History of a Health Policy - 15%

This assignment requires each student to research the history of an existing health policy. The initial step is to select, very early in the semester, a topic of interest and present it to the Instructor for approval. Once approved, students can begin to conduct the research through literature reviews, internet searches, print media, etc. to document:

- The history of how the issue emerged to the attention of policymakers
- Identification of any advocacy groups that pushed the development of the policy
- Identification of any alternative policies that may have been explored to address this issue
- Any motivating factors that drove the issue through the "Window of Opportunity"

- A description of the authoring legislation (law), resolution, rule, etc.

Papers should be limited to a maximum of 15 pages double spaced. Topics to frame your thoughts include: electronic medical records; home radon testing; HIV/AIDS; Medicare/Medicaid reimbursements; cigarette taxation; trans-fat policies; hospital tax-exemption; fast food zoning policies; long-term care; methamphetamine laboratory elimination policies; health information technology; pharmaceuticals; vaccination policies; patient's rights; school lunch programs; public health data; nutrition labeling; mandatory newborn screenings; cell phone usage; environmental issues; obesity; emergency preparedness; food safety; motor vehicle safety belts; etc. These are offered only as suggestions and each student is encouraged to research a topic of specific interest to them.

Assignment 3: Due April 14, 2019 – 20 points:

15 points for the graded paper;

5 points for posting of the one paragraph summary and reading all of the posted summaries and posting one responses to each of your classmates posted paragraph.

Report from an interview with a local, state, or federal legislator, who have a position on health and/or healthcare services for their respective constituencies.

Students should very early in the semester identify an elected healthcare policy maker and interview them (preferably in person) about their position on health and health care services. The Assignment is to prepare a written report (limited to 3 double spaced pages) describing a specific policy topic discussed in the interview. These papers will be posted on Canvas for your professor's review and grading.

ADDITIONALLY, students will post a substantial one paragraph description of the interview on Canvas in the discussion section for the entire class to read.

Assignment 4: Due April 28, 2019

Policy Brief Paper - 30%

Student should develop a **Policy Brief** (limited to 12 double spaced pages maximum including charts, graphs, etc.) describing a health or health-related issue that could be addressed through policy actions. It is recommended that students sign up with a Health Policy list-serv in order to become familiar with current health policy issues. A list of sites was provided above. There is not one standard format for writing a Policy Brief but guidelines on what should be included in a Policy Brief are fairly standard. Some guidelines on developing a Policy Brief can be found at:

<http://www.fao.org/docrep/014/i2195e/i2195e03.pdf>

https://www.courses.psu.edu/hpa/hpa301_fre1/IBInstructions_fa02.PDF

Policy Brief examples can also be found at this site

<http://www.rwjf.org/en/search-results.html?u=&k=policy+Briefs>

Assignment 5: Due Feb. 6, 20; and Mar. 7; 2019

Discussion Boards - 15% (5% each)

- Three (3) selected topics will be posted at assigned times throughout the semester. Each student will compose and post a thoughtful response to each topic using their acquired knowledge and skill in the assessment and analysis of health policy. In the first discussion board the students will respond to the State of the Union Speech and then encouraged to react to the postings of their classmates. Students' responses must be at least 300 words in length. Additionally, each student must post a minimum of three (2)

reactions to the posted responses of their classmates for discussion boards 2 and 3.

GRADING POLICY

Grades will be based on the following scale:

100-93	A
92-85	B
84-74	C
< 73	F

Late Assignments: Assignments submitted after the due date will be accepted with prior approval from the Instructor. However, points will be subtracted consistent with the lateness of the submission.

ATTENDANCE/MAKE UP POLICY

Students are expected to:

- Attend scheduled on-campus meetings
- Actively participate in class discussions
- Participate in Canvas discussions (**Comments for all Canvas posts are expected to be professional and respectful of the opinions of fellow classmates.**)
- Complete all Assignments

STUDENTS RIGHTS AND RESPONSIBILITIES

To know and understand the policies that affect your rights and responsibilities as a student at UT Tyler, please follow this link: <http://www.uttyler.edu/wellness/StudentRightsandResponsibilities.html>

GRADE REPLACEMENT/FORGIVENESS

If you are repeating this course for a grade replacement, you must file an intent to receive grade forgiveness with the registrar by the 12th day of class. Failure to do so will result in both the original and repeated grade being used to calculate your overall grade point average. Undergraduates will receive grade forgiveness (grade replacement) for only three course repeats; graduates, for two course repeats during his/her career at UT Tyler.

DISABILITY SERVICES

In accordance with federal law, a student requesting accommodation must provide documentation of his/her disability to the Disability Support Services counselor. If you have a disability, including a learning disability, for which you request an accommodation, please contact Ida MacDonald in the Disability Support Services office in UC 282, or call (903) 566-7079.

STUDENT ABSENCE DUE TO RELIGIOUS OBSERVANCE

Students who anticipate being absent from class due to a religious observance are requested to inform the instructor of such absences by the second class meeting of the semester.

SOCIAL SECURITY AND FERPA STATEMENT

It is the policy of The University of Texas at Tyler to protect the confidential nature of social security numbers. The University has changed its computer programming so that all students have an identification number. The electronic transmission of grades (e.g., via e-mail) risks violation of the Family Educational Rights and Privacy Act; grades will not be transmitted electronically.

Date	Topics and Resource Materials	In-Class Exercises/ Assignments/On-line Discussions
<p>January 26 - Saturday 1:00 pm – 5:00 pm</p> <p>6:00pm – 10:00pm</p>	<ul style="list-style-type: none"> • Course Overview • Introduction to Health Policy in the US Beaufort B. Longest, <i>Health Policymaking in the United States</i>, 6th Edition - Chapters 1, 2, 3, The U S Congress and Health Policy http://kff.org/interactive/the-u-s-congress-and-health-policy-tutorial/ • Introduction to Health Policy Formulation in the US Beaufort B. Longest, <i>Health Policymaking in the United States</i>, 6th Edition - Chapters 4, 5, • Fundamental of Health Policy Analysis and Policy Brief and Policy Memo Development Video – Directors of Health Promotion and Education http://www.youtube.com/watch?feature=player_embedded&v=0TICBXvYUgs (53 minutes) Videos – Policy Memo: https://www.youtube.com/watch?v=XBDs4I48_0A https://www.youtube.com/watch?v=Y1Kuq5NK_8 Differences between a Policy Brief and a Policy Memo http://www.law.georgetown.edu/academics/academic-programs/legal-writing-scholarship/writing-center/upload/memotobrief.pdf Policy Memos From Al Gore to Secretary Shalala, 3/08/1995, IT Infrastructure: https://aspe.hhs.gov/memorandum-secretary-shalala-march-8-1995 	<p>Class Exercise #1 Defining Health</p> <p>Class Exercise #2 Room for Improvement</p> <p>Chasing the Dragon: Opioid Addiction https://www.justthinktwice.gov/video-chasing-dragon-life-opiate-addict</p> <p>Class Exercise #3 Group Critique of a Health Policy Brief on Drug Abuse CDC Overview of the Epidemic: https://www.cdc.gov/drugoverdose/data/index.html</p> <p>Abuse Video: http://www.bing.com/videos/search?q=videos+on+prescription+drug+abuse&view=detail&mid=566D9B6427A513881CF3566D9B6427A513881CF3&FORM=VIRE8</p> <p>http://www.myaddiction.com/videos/drugs/prescription-addiction-killing-more-people-video</p> <p>CSPAN – Congressional Hearing Prescription Drug Abuse http://www.c-span.org/video/?319372-1/prescription-drug-abuse-heroin-addiction</p>

	<p>From CLASS Administrator to Secretary Sebelius, 10/11/14, CLASS Program: https://aspe.hhs.gov/memorandum-report-class-program</p> <ul style="list-style-type: none"> • Long-Term Care Policy Long Term Care Tutorial http://kff.org/interactive/long-term-care-tutorial/ <p>ASPE Issue Briefs Long-Term Services and Supports: What are the concerns and what are people willing to do? https://aspe.hhs.gov/pdf-report/long-term-services-and-supports-what-are-concerns-and-what-are-people-willing-do</p> <p>What do people know about Long-Term Services and Supports? https://aspe.hhs.gov/pdf-report/what-do-people-know-about-long-term-services-and-supports</p>	
<p>January 27 – Sunday 8:00 am – Noon</p>	<ul style="list-style-type: none"> • Introduction to Health Policy Formulation in the US Beaufort B. Longest, <i>Health Policymaking in the United States</i>, 6th Edition - Chapters 6 • Health Reform History https://www.youtube.com/watch?v=Ft21B0mCQXI&feature=youtu.be (Dr. Parks UAMS) Ronald Reagan on Health Reform https://www.youtube.com/watch?v=JmZ2nj5JqI0 • Overview of the Patient Protection and Affordable Care Act (ACA) http://kff.org/interactive/health-reform-an-overview-tutorial/ <p>Obama’s Deal http://www.pbs.org/wgbh/pages/frontline/obamasdeal/view/</p> <p>Reform Process through the Policymaking Process http://kff.org/interactive/health-care-reform-a-retrospective-tutorial/</p>	<p>Class Exercise # 4 Health Policy Category Research</p> <p>Asbestos Policy History The History of Asbestos: The Evil Dust: https://www.bing.com/videos/search?q=history+of+asbestos+video&&view=detail&mid=91FBDE2FF6F52F3091B491FBDE2FF6F52F3091B4&rvsmid=F420D2A8E8661EAFCA0DF420D2A8E8661EAFCA0D&fssc=-1320&FORM=VDFSRV</p>

<p>1:00 pm – 5:00 pm</p>	<p>Summary of the Law: http://www.kff.org/healthreform/upload/8061.pdf</p> <p>Congressional Research Service: <i>Legislative Actions to Repeal, Defund, or Delay the Affordable Care Act:</i> https://fas.org/sgp/crs/misc/ (scroll to Nov 30, 2016 Reports)</p> <p>Payment Reforms</p> <p>MACRA – Medicare Access & CHIP Reauthorization Act</p> <p>Brookings <i>Key takeaways from the final MACRA rule, plus remaining challenges. 12/15/16</i> https://www.brookings.edu/blog/up-front/2016/12/15/key-takeaways-from-the-final-macra-rule-plus-remaining-challenges/</p> <p>MIPS - Merit Based Incentive Payment System</p> <p>Health Insurance Exchanges and ACA http://www.commonwealthfund.org/usr_doc/site_docs/multimedia/Webinars/Health%20Exchanges%20Webinar/lib/playback.html November 2010 50 Min.</p> <ul style="list-style-type: none"> • Introduction to Health Policy Formulation in the US Beaufort B. Longest, <i>Health Policymaking in the United States</i>, 6th Edition - Chapters 7, 8 • Overview of Medicare and Medicaid Beaufort B. Longest, <i>Health Policymaking in the United States</i>, 6th Edition - Appendix 2 & 3 <p>Medicare 101 http://kff.org/interactive/medicare-101-tutorial/</p>	<p>Class Exercise #5 Health Policy Research</p> <p>AHA MACRA Minutes: https://www.youtube.com/watch?v=mULGWuKEzk</p> <p>Class Exercise #6 Any Interest?</p>
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	<p>History of Medicaid Expansion https://www.advisory.com/research/health-care-advisory-board/primers/medicaid-expansion</p> <p>Effects of Medicaid Expansion under ACA: http://kff.org/medicaid/issue-brief/the-effects-of-medicaid-expansion-under-the-aca-findings-from-a-literature-review/</p> <p>Medicare and Reform http://kff.org/interactive/health-reform-and-medicare-overview-of-key-provisions-tutorial/</p> <p>Medicaid 101 http://kff.org/interactive/medicaid-101-tutorial/</p> <p>Medicaid Expansion and the ACA http://kff.org/interactive/health-reform-how-will-medicaid-change-tutorial/</p> <p>Supreme Court Decision and Medicaid Expansion http://kff.org/health-reform/issue-brief/a-guide-to-the-supreme-courts-decision/</p> <p>http://kff.org/health-reform/issue-brief/implementing-the-acas-medicaid-related-health-reform/</p> <p>Where each State stands on Medicaid Expansion http://www.advisory.com/Daily-Briefing/Resources/Primers/MedicaidMap</p> <p>Changes to Medicaid under Trump Key Medicaid Questions Post-Election: http://kff.org/medicaid/fact-sheet/key-medicaid-questions-post-election/</p>	<p>Class Exercise #7 Commit to a Committee</p>
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	<p>Health Affairs Blog <i>Taking stock of Health Reform; Where We've been, Where We're Going.</i> 12/6/16 http://healthaffairs.org/blog/2016/12/06/taking-stock-of-health-reform-where-weve-been-where-were-going/</p> <p>Brookings: <i>Why repealing the ACA before replacing it won't work, and what might.</i> 12/13/2016 https://www.brookings.edu/research/why-repealing-the-aca-before-replacing-it-wont-work-and-what-might/</p> <p><i>Paying for an ACA replacement becomes near impossible if the law's tax increases are repealed.</i> 12/19/2016 https://www.brookings.edu/blog/up-front/2016/12/19/paying-for-an-aca-replacement-becomes-near-impossible-if-the-laws-tax-increases-are-repealed/</p> <p>Tipping Point http://www.bing.com/videos/search?q=fix+it+healthcare+at+the+tipping+point+video&qvvt=fix+it+healthcare+at+the+tipping+point+video&view=detail&mid=01C8D5B56822A46D7C8E01C8D5B56822A46D7C8E&FORM=VRDGAR</p> <p>http://www.bing.com/videos/search?q=fix+it+healthcare+at+the+tipping+point+video&qvvt=fix+it+healthcare+at+the+tipping+point+video&view=detail&mid=495BCA724B94E6255A7D495BCA724B94E6255A7D&FORM=VRDGAR</p>	<p>Class Exercise #8 (if time permits) Find your center!</p>
<p>January 28 – Monday 8:00 am – Noon</p>	<ul style="list-style-type: none"> • Policy Brief Development 	<p>Class Exercise #9</p> <ul style="list-style-type: none"> • Group Policy Brief Development (PBS Videos)

	Weekly Schedule	
Week 1 – ends Jan 25		In Class - Intensive week
Week 2 – ends Feb 1		
Week 3 – ends Feb 8		<p>Discussion Board # 1 Due by Feb. 6 (5%) Watch the State of the Union Address January 22, 2019. Comment on the Address in discussion on Canvas before Feb 6th. <i>Strongly recommended that you read ALL of your classmates' responses but in this case, you are not required to react.</i></p>
Week 4 – ends Feb 15		
Week 5 – ends Feb 22		<p>Discussion Board # 2: Due by Feb. 20 (5%) Read the Case Study on page 34 of the Longest Textbook and view video at this link of President Johnson signing the Civil Rights Act: https://www.youtube.com/watch?v=Bygv9u1G6Xo Post to Canvas (before midnight 2/20) any comments you may have on the role of the Civil Rights Act as health policy and civil rights policy; The impact of the Act on American hospitals; The effectiveness of the Hill-Burton Act; and any thoughts you may have about civil rights in the context of Health Reform in America today. Post your 300 word response and at least 2 reactions to your classmates' responses</p>
Week 6 – ends Mar 1		<p>Assignment #1 Due - Feb 25 - 20% Compare and Contrast Medicaid Expansion AND Policy Memo</p>
Week 7 – Mar 8		<p>Discussion Board # 3: Due March 7 (5%) Watch the Video – Sick Around the World - http://video.pbs.org/video/1050712790/ Post your response and 2 reactions on Canvas about the video.</p>

Week 8 – ends Mar 15		
Week 9 – ends March 22		Assignment # 2 Due – March 17 – 15% Research the History of a Health Policy
Week 10 – ends Mar 29		
Week 11 – ends Apr 5		
Week 12 – ends Apr 12		Assignment # 3 Due – April 14 – 20% Report on interview with local, state or federal legislator
Week 13 – ends April 19		
Week 14 – ends April 26		
Week 15 – ends May 03		Assignment # 4 Due - April 28 – 30% Policy Brief Paper
Week 16 – Ends May 5		Party HARD! It's OVER!!!!!! 😊

*There may be changes to the recommended videos throughout the semester starting with the first day of class.