Name of Business idea: Date:

Key Partners



Key Activities







online.



8) List the partners that you can't do business without. Who are the specific partners handling Key activities.

6) What do you do every day to deliver your value proposition and overall business model?

2) What are your products and services? What is the job you get done for your customer? List unique:

- Feature,
- Advantage,
- Benefit.

5) How does the customer interact with you? How do you maintain the relationship?

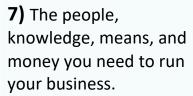
1) Who are your customers?
Single or multisided market?
UT Tyler: Education.
Two segments: students on campus, students

Channels



List the top 3 revenue producing segments.

Key Resources



- Product
- Scope
- Infrastructure

4) How do you communicate with your customer? How do you deliver the value proposition?

Cost Structure

9) List your top costs by looking at key activities and resources. Are they scaling or fixed?



3) List your top three revenue streams. If you do things for free, add them here too.

