



UT Tyler

HIBBS INSTITUTE

Longview Area Economic Overview*

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*Note This report was originally produced by Chmura Economics & Analytics Economics, an economic consulting company contracted by the Hibbs Institute.

Demographic Profile

The population in the Longview Area was 512,245 per American Community Survey data for 2015-2019. The region has a civilian labor force of 236,016 with a participation rate of 59.1%. Of individuals 25 to 64 in the Longview Area, 21.5% have a bachelor's degree or higher which compares with 33.5% in the nation. The median household income in the Longview Area is \$53,998 and the median house value is \$144,298.

Summary¹

	Percent			Value		
	Longview Area	Texas	USA	Longview Area	Texas	USA
Demographics						
Population (ACS)	—	—	—	512,245	28,260,856	324,697,795
Male	49.0%	49.7%	49.2%	250,966	14,034,009	159,886,919
Female	51.0%	50.3%	50.8%	261,279	14,226,847	164,810,876
Median Age ²	—	—	—	37.2	34.6	38.1
Under 18 Years	24.8%	26.0%	22.6%	126,810	7,338,445	73,429,392
18 to 24 Years	9.4%	9.9%	9.4%	48,078	2,790,857	30,646,327
25 to 34 Years	13.2%	14.7%	13.9%	67,363	4,154,182	45,030,415
35 to 44 Years	12.0%	13.5%	12.6%	61,698	3,823,085	40,978,831
45 to 54 Years	12.0%	12.5%	13.0%	61,361	3,526,243	42,072,620
55 to 64 Years	12.6%	11.2%	12.9%	64,329	3,165,517	41,756,414
65 to 74 Years	9.2%	7.4%	9.1%	47,168	2,081,849	29,542,266
75 Years, and Over	6.9%	4.9%	6.5%	35,438	1,380,678	21,241,530
Race: White	76.9%	74.0%	72.5%	393,944	20,903,375	235,377,662
Race: Black or African American	17.7%	12.1%	12.7%	90,602	3,428,211	41,234,642
Race: American Indian and Alaska Native	0.3%	0.5%	0.8%	1,571	141,425	2,750,143
Race: Asian	1.2%	4.8%	5.5%	6,389	1,357,273	17,924,209
Race: Native Hawaiian and Other Pacific Islander	0.1%	0.1%	0.2%	386	25,292	599,868
Race: Some Other Race	1.6%	5.8%	4.9%	8,229	1,643,869	16,047,369
Race: Two or More Races	2.2%	2.7%	3.3%	11,124	761,411	10,763,902
Hispanic or Latino (of any race)	17.3%	39.3%	18.0%	88,753	11,116,881	58,479,370
Population Growth						
Population (Pop Estimates) ⁴	—	—	—	522,911	29,360,759	329,484,123
Population Annual Average Growth ⁴	0.6%	1.5%	0.6%	3,201	411,886	2,015,698
People per Square Mile	—	—	—	144.2	111.0	92.9
Economic						
Labor Force Participation Rate and Size (civilian population 16 years and over)	59.1%	64.5%	63.2%	236,016	13,962,458	163,555,585
Prime-Age Labor Force Participation Rate and Size (civilian population 25-54)	77.0%	80.6%	82.1%	146,367	9,228,757	104,634,905
Armed Forces Labor Force	0.1%	0.4%	0.4%	304	93,394	1,073,907
Veterans, Age 18-64	4.6%	4.9%	4.6%	13,924	846,005	9,143,042
Veterans Labor Force Participation Rate and Size, Age 18-64	70.2%	78.1%	76.6%	9,774	660,595	7,003,778
Median Household Income ²	—	—	—	\$53,998	\$61,874	\$62,843
Per Capita Income	—	—	—	\$27,384	\$31,277	\$34,103
Mean Commute Time (minutes)	—	—	—	23.6	26.6	26.9
Commute via Public Transportation	0.2%	1.4%	5.0%	464	181,273	7,641,160
Educational Attainment, Age 25-64						
No High School Diploma	15.4%	15.3%	10.9%	39,347	2,239,400	18,550,150
High School Graduate	27.6%	24.7%	25.7%	70,357	3,621,456	43,627,868
Some College, No Degree	26.1%	21.8%	20.7%	66,440	3,190,676	35,174,790
Associate's Degree	9.4%	7.6%	9.1%	23,875	1,120,514	15,526,064
Bachelor's Degree	15.4%	20.4%	21.2%	39,165	2,987,310	35,997,848
Postgraduate Degree	6.1%	10.3%	12.3%	15,567	1,509,671	20,961,560

About This Report

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Summary¹

	Percent			Value		
	Longview Area	Texas	USA	Longview Area	Texas	USA
Housing						
Total Housing Units	—	—	—	209,950	10,937,026	137,428,986
Median House Value (of owner-occupied units) ²	—	—	—	\$144,298	\$172,500	\$217,500
Homeowner Vacancy	2.0%	1.6%	1.6%	2,418	95,519	1,257,737
Rental Vacancy	8.3%	7.8%	6.0%	5,369	318,899	2,793,023
Renter-Occupied Housing Units (% of Occupied Units)	32.5%	38.0%	36.0%	58,119	3,686,845	43,481,667
Occupied Housing Units with No Vehicle Available (% of Occupied Units)	4.9%	5.3%	8.6%	8,816	512,411	10,395,713
Social						
Poverty Level (of all people)	16.0%	14.7%	13.4%	79,140	4,072,194	42,510,843
Households Receiving Food Stamps/SNAP	12.7%	11.8%	11.7%	22,757	1,140,905	14,171,567
Enrolled in Grade 12 (% of total population)	1.2%	1.5%	1.4%	6,199	411,701	4,422,344
Disconnected Youth ³	2.9%	2.8%	2.5%	834	45,519	423,273
Children in Single Parent Families (% of all children)	33.9%	34.4%	34.1%	40,406	2,405,770	23,790,005
Uninsured	16.9%	17.2%	8.8%	84,639	4,791,164	28,248,613
With a Disability, Age 18-64	11.9%	9.5%	10.3%	35,200	1,627,151	20,187,604
With a Disability, Age 18-64, Labor Force Participation Rate and Size	39.3%	44.8%	42.2%	13,829	729,715	8,509,463
Foreign Born	7.6%	17.0%	13.6%	39,007	4,814,638	44,011,870
Speak English Less Than Very Well (population 5 yrs and over)	6.0%	13.7%	8.4%	28,559	3,607,255	25,615,365

Source: [JobsEQ®](#)

1. American Community Survey 2015-2019, unless noted otherwise

2. Median values for certain aggregate regions (such as MSAs) may be estimated as the weighted averages of the median values from the composing counties.

3. Disconnected Youth are 16-19 year olds who are (1) not in school, (2) not high school graduates, and (3) either unemployed or not in the labor force.

4. Census Population Estimate for 2020, annual average growth rate since 2010.

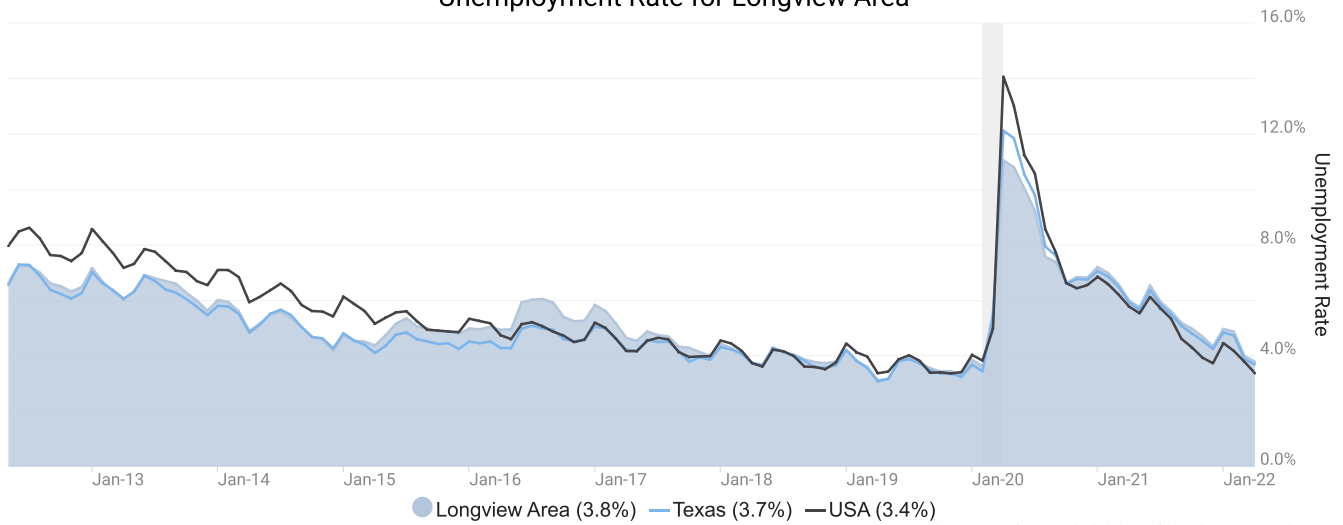
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Unemployment Rate

The unemployment rate for the Longview Area was 3.8% as of April 2022. The regional unemployment rate was higher than the national rate of 3.4%. One year earlier, in April 2021, the unemployment rate in the Longview Area was 6.0%.

Unemployment Rate for Longview Area



Unemployment rate data are from the Local Area Unemployment Statistics, provided by the Bureau of Labor Statistics and updated through April 2022.

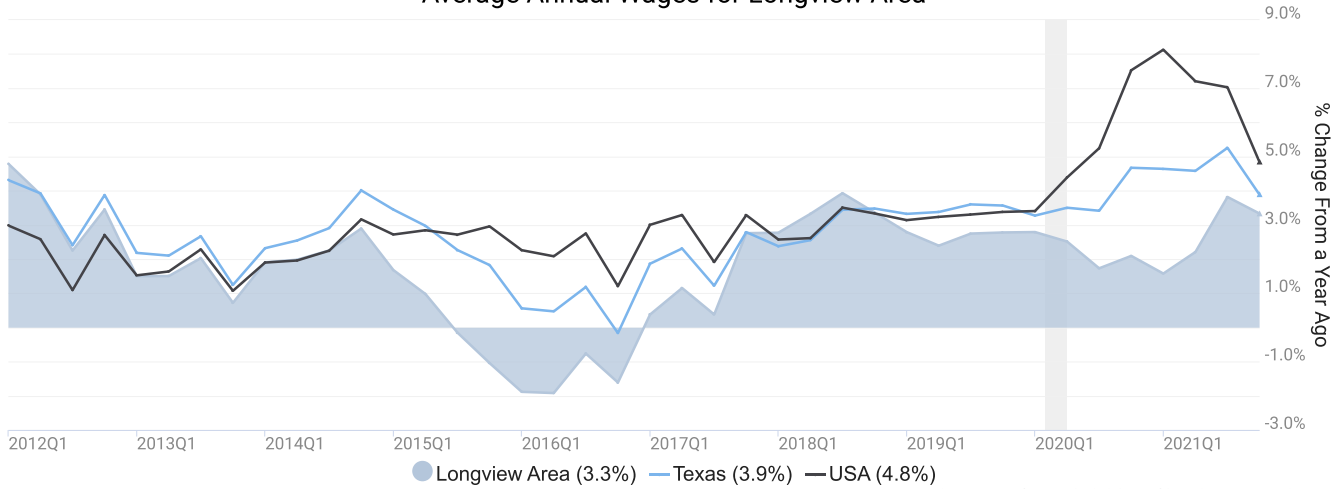
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Wage Trends

The average worker in the Longview Area earned annual wages of \$48,566 as of 2021Q4. Average annual wages per worker increased 3.3% in the region over the preceding four quarters. For comparison purposes, annual average wages were \$65,055 in the nation as of 2021Q4.

Average Annual Wages for Longview Area



Annual average wages per worker data are derived from the Quarterly Census of Employment and Wages, provided by the Bureau of Labor Statistics and imputed where necessary. Data are updated through 2021Q3 with preliminary estimates updated to 2021Q4. Source: JobsEQ®. Data as of 2021Q4. The shaded areas of the graph represent national recessions.

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Cost of Living Index

The Cost of Living Index estimates the relative price levels for consumer goods and services. When applied to wages and salaries, the result is a measure of relative purchasing power. The cost of living is 6.9% lower in Longview Area than the U.S. average.

Cost of Living Information

	Annual Average Salary	Cost of Living Index (Base US)	US Purchasing Power
Longview Area	\$48,566	93.1	\$52,149
Texas	\$62,939	94.4	\$66,687
USA	\$65,055	100.0	\$65,055

Source: [JobsEQ®](#)

Data as of 2021Q4

Cost of Living per [COLI](#), data as of 2021Q4, imputed by Chmura where necessary.

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Occupation Snapshot

The largest major occupation group in the Longview Area is Office and Administrative Support Occupations, employing 29,396 workers. The next-largest occupation groups in the region are Sales and Related Occupations (24,363 workers) and Transportation and Material Moving Occupations (21,527). High location quotients (LQs) indicate occupation groups in which a region has high concentrations of employment compared to the national average. The major groups with the largest LQs in the region are Construction and Extraction Occupations (LQ = 1.38), Healthcare Support Occupations (1.17), and Production Occupations (1.15).

Occupation groups in the Longview Area with the highest average wages per worker are Legal Occupations (\$102,700), Management Occupations (\$95,300), and Architecture and Engineering Occupations (\$81,800). The unemployment rate in the region varied among the major groups from 1.7% among Healthcare Practitioners and Technical Occupations to 10.3% among Food Preparation and Serving Related Occupations.

Over the next 1 year, the fastest growing occupation group in the Longview Area is expected to be Healthcare Support Occupations with a +2.1% year-over-year rate of growth. The strongest forecast by number of jobs over this period is expected for Food Preparation and Serving Related Occupations (+383 jobs) and Healthcare Support Occupations (+259). Over the same period, the highest separation demand (occupation demand due to retirements and workers moving from one occupation to another) is expected in Food Preparation and Serving Related Occupations (3,836 jobs) and Sales and Related Occupations (3,201).

Longview Area, 2021Q4¹

SOC	Occupation	Empl	Mean Ann Wages ²	Current			5-Year History			1-Year Forecast				
				LQ	Unempl	Unempl Rate	Online Job Ads ³	Empl Change	Ann %	Total Demand	Exits	Transfers	Empl Growth	Ann % Growth
43-0000	Office and Administrative Support	29,396	\$37,000	0.96	1,524	4.9%	964	-1,859	-1.2%	3,106	1,401	1,791	-86	-0.3%
41-0000	Sales and Related	24,363	\$38,500	1.05	1,764	7.2%	1,753	-491	-0.4%	3,127	1,275	1,926	-75	-0.3%
53-0000	Transportation and Material Moving	21,527	\$36,100	1.03	1,786	8.1%	1,548	1,928	1.9%	2,902	995	1,752	155	0.7%
35-0000	Food Preparation and Serving Related	20,043	\$23,000	1.07	2,214	10.3%	1,321	-7	0.0%	4,218	1,659	2,177	383	1.9%
29-0000	Healthcare Practitioners and Technical	16,147	\$76,800	1.14	266	1.7%	2,144	-245	-0.3%	1,119	432	506	181	1.1%
51-0000	Production	16,086	\$39,400	1.15	1,114	6.8%	388	-93	-0.1%	1,725	586	1,161	-23	-0.1%
47-0000	Construction and Extraction	15,434	\$43,200	1.38	1,555	9.6%	258	-1,254	-1.5%	1,710	450	1,145	115	0.7%
11-0000	Management	14,264	\$95,300	0.95	374	2.8%	741	-258	-0.4%	1,309	430	767	113	0.8%
25-0000	Educational Instruction and Library	14,125	\$45,000	1.07	474	3.6%	153	487	0.7%	1,354	582	661	110	0.8%
31-0000	Healthcare Support	12,518	\$27,200	1.17	751	5.8%	672	202	0.3%	1,956	823	874	259	2.1%
49-0000	Installation, Maintenance, and Repair	10,616	\$47,200	1.15	433	4.0%	650	6	0.0%	1,097	339	691	67	0.6%
13-0000	Business and Financial Operations	9,668	\$71,500	0.67	266	2.9%	318	621	1.3%	894	259	574	60	0.6%
37-0000	Building and Grounds Cleaning and Maintenance	8,527	\$26,800	1.07	675	7.7%	344	208	0.5%	1,179	488	637	53	0.6%
39-0000	Personal Care and Service	4,932	\$27,300	0.82	495	9.1%	180	-219	-0.9%	806	322	396	88	1.8%
15-0000	Computer and Mathematical	4,251	\$78,200	0.51	80	2.0%	292	369	1.8%	335	90	215	31	0.7%
21-0000	Community and Social Service	4,211	\$47,800	0.98	94	2.6%	274	121	0.6%	501	159	284	58	1.4%
33-0000	Protective Service	3,856	\$45,900	0.76	177	4.2%	141	-17	-0.1%	451	183	246	21	0.5%
17-0000	Architecture and Engineering	3,540	\$81,800	0.87	105	3.1%	121	-140	-0.8%	284	87	179	18	0.5%
27-0000	Arts, Design, Entertainment, Sports, and Media	3,101	\$45,300	0.72	182	6.2%	102	-19	-0.1%	349	122	199	28	0.9%

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Longview Area, 2021Q4¹

SOC	Occupation	Empl	Mean Ann Wages ²	Current			5-Year History			1-Year Forecast				
				LQ	Unempl	Unempl Rate	Online Job Ads ³	Empl Change	Ann %	Total Demand	Exits	Transfers	Empl Growth	Ann % Growth
19-0000	Life, Physical, and Social Science	1,729	\$64,200	0.79	56	3.6%	97	-68	-0.8%	177	39	123	15	0.9%
23-0000	Legal	1,525	\$102,700	0.73	31	2.1%	13	-104	-1.3%	117	43	61	13	0.8%
45-0000	Farming, Fishing, and Forestry	1,230	\$30,500	0.77	144	9.5%	10	-59	-0.9%	203	52	142	9	0.7%
Total - All Occupations		241,092	\$46,200	1.00	14,561	6.0%	12,486	-890	-0.1%	28,971	10,817	16,507	1,647	0.7%

Source: [JobsEQ®](#)

Data as of 2021Q4 unless noted otherwise

Note: Figures may not sum due to rounding.

1. Data based on a four-quarter moving average unless noted otherwise.

2. Wage data are as of 2020 and represent the average for all Covered Employment

3. Data represent found online ads active within the last thirty days in the selected region; data represents a sampling rather than the complete universe of postings. Ads lacking zip code information but designating a place (city, town, etc.) may be assigned to the zip code with greatest employment in that place for queries in this analytic. Due to alternative county-assignment algorithms, ad counts in this analytic may not match that shown in RTI (nor in the popup window ad list).

Occupation employment data are estimated via industry employment data and the estimated industry/occupation mix. Industry employment data are derived from the Quarterly Census of Employment and Wages, provided by the Bureau of Labor Statistics and currently updated through 2021Q3, imputed where necessary with preliminary estimates updated to 2021Q4. Wages by occupation are as of 2020 provided by the BLS and imputed where necessary. Forecast employment growth uses national projections from the Bureau of Labor Statistics adapted for regional growth patterns.

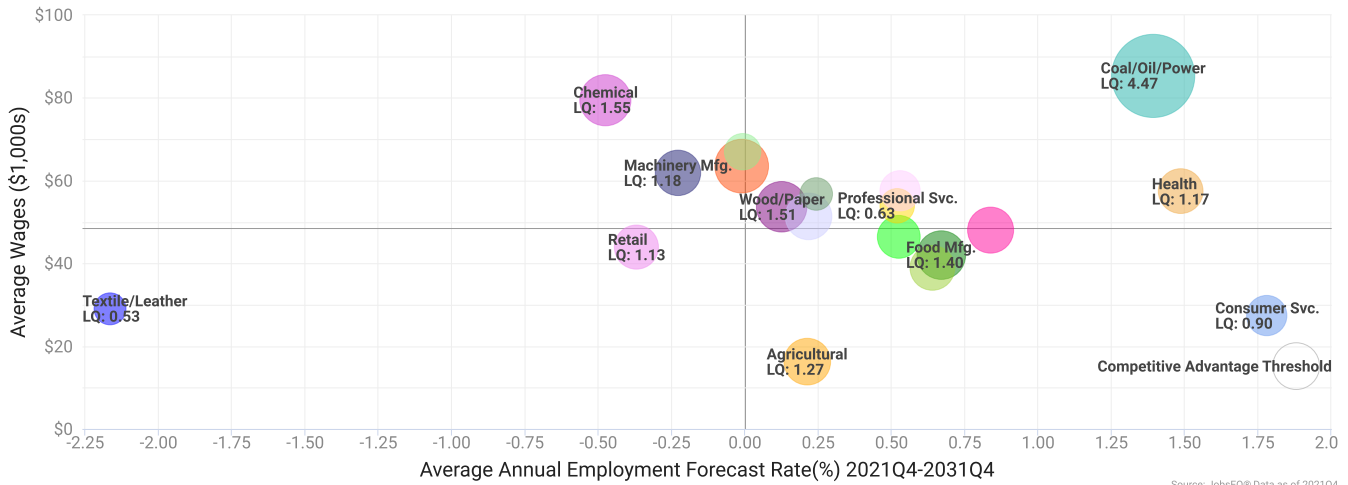
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Industry Clusters

A cluster is a geographic concentration of interrelated industries or occupations. The industry cluster in the Longview Area with the highest relative concentration is Coal/Oil/Power with a location quotient of 4.47. This cluster employs 8,549 workers in the region with an average wage of \$85,339. Employment in the Coal/Oil/Power cluster is projected to expand in the region about 1.4% per year over the next ten years.

Industry Clusters for Longview Area as of 2021Q4



Location quotient and average wage data are derived from the Quarterly Census of Employment and Wages, provided by the Bureau of Labor Statistics, imputed where necessary, and updated through 2021Q3 with preliminary estimates updated to 2021Q4. Forecast employment growth uses national projections from the Bureau of Labor Statistics adapted for regional growth patterns.

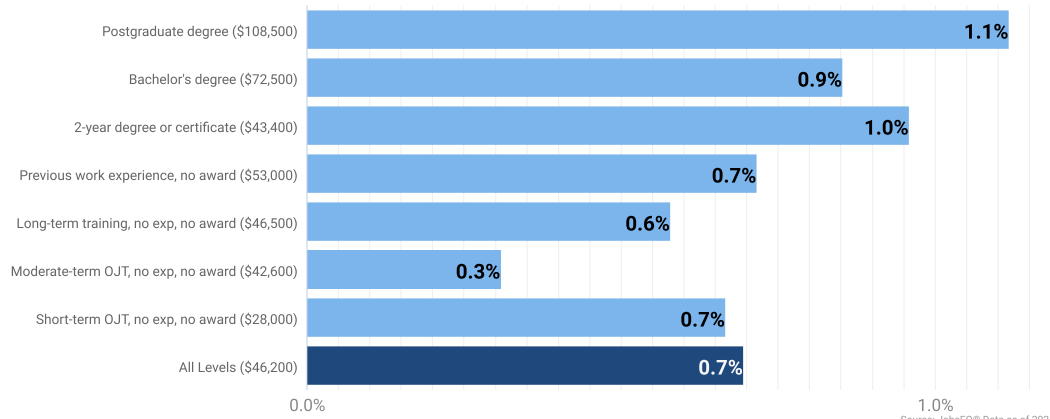
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Education Levels

Expected growth rates for occupations vary by the education and training required. While all employment in the Longview Area is projected to grow 0.7% over the next ten years, occupations typically requiring a postgraduate degree are expected to grow 1.1% per year, those requiring a bachelor's degree are forecast to grow 0.9% per year, and occupations typically needing a 2-year degree or certificate are expected to grow 1.0% per year.

Annual Average Projected Job Growth by Training Required for Longv



Employment by occupation data are estimates as of 2021Q4. Education levels of occupations are based on BLS assignments. Forecast employment growth uses national projections from the Bureau of Labor Statistics adapted for regional growth patterns.

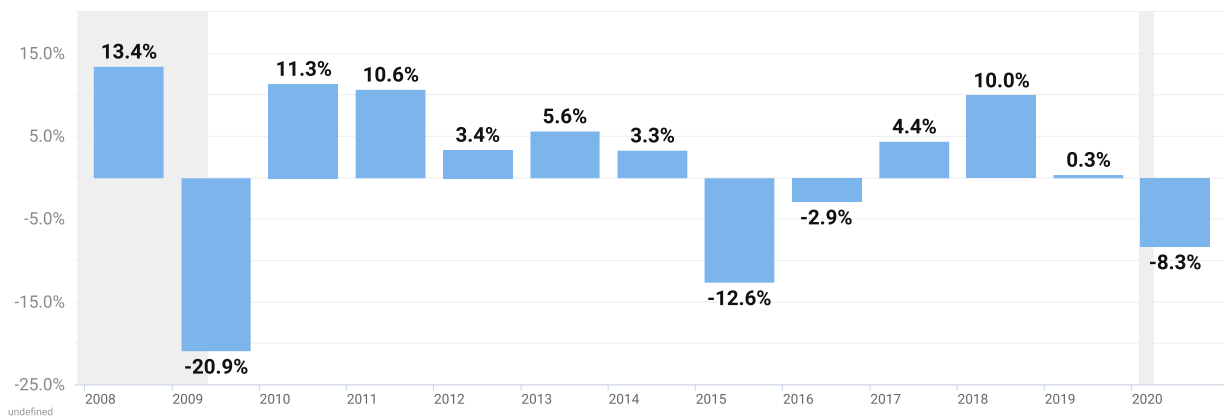
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Gross Domestic Product

Gross Domestic Product (GDP) is the total value of goods and services produced by a region. In 2020, nominal GDP in the Longview Area contracted 8.3%. This follows growth of 0.3% in 2019. As of 2020, total GDP in the Longview Area was \$24,023,977,000.

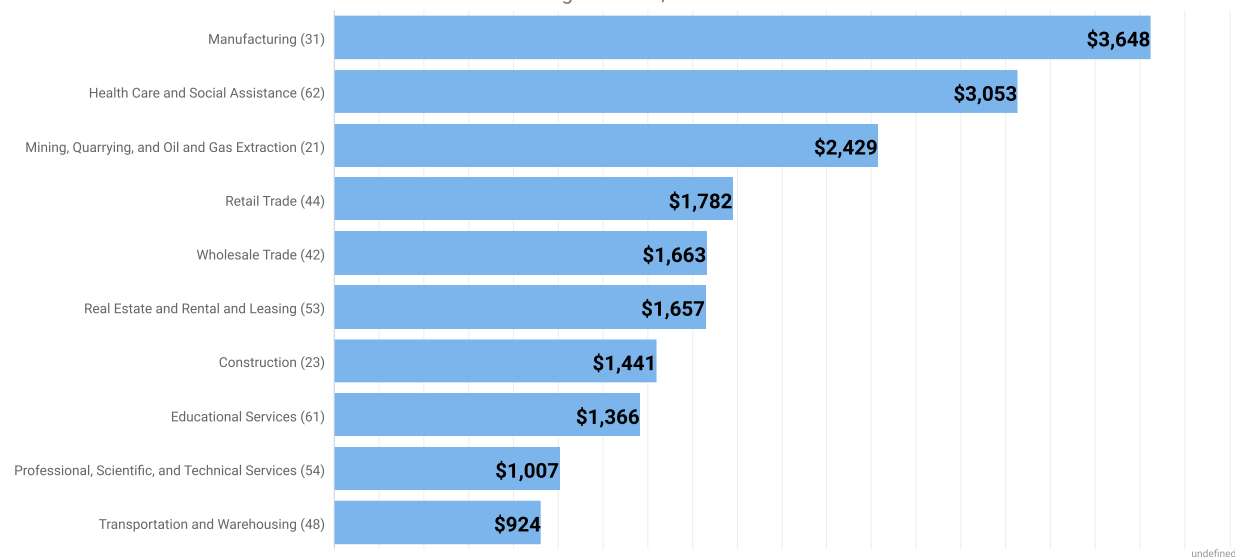
1 year % Change in GDP



Gross Domestic Product data are provided by the Bureau of Economic Analysis, imputed by Chmura where necessary, updated through 2020.

Of the sectors in the Longview Area, Manufacturing contributed the largest portion of GDP in 2020, \$3,647,705,000. The next-largest contributions came from Health Care and Social Assistance (\$3,052,891,000); Mining, Quarrying, and Oil and Gas Extraction (\$2,429,194,000); and Retail Trade (\$1,781,639,000).

GDP (in \$ millions)
Longview Area, 2020



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