

Amazon Business Buyer Training

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Process Change

- Setup Amazon Business to centralize all spending and utilize a single Business Prime account
- Employees should no longer have Amazon accounts (personal or work-related) tied to their work email outside of the centralized Amazon Business Account
- Employees should only access the centralized Amazon Business Account through SSO

Account Invitations

How do Invitations Work?

 You received an emailed invitation on 5/15 to your work email from <u>business@amazon.com</u>

Call to Action:

- Click on the "Join Amazon business" link in the email to ensure you have access to your Amazon Business Account
- If you don't take action within 90 days, your invitation will expire

amazon business

Congratulations!

You have been invited to join your company Example Amazon Business account. Amazon Business combines the selection, convenience, and value you expect from Amazon, with features that can help improve your operations.

Ready to get started? You can join your team here:

Join Amazon Business

If you have any questions or need any tips on getting started, we are here to help. Visit <u>Amazon</u> <u>Business Help</u> or contact our <u>Customer Service</u>.

Thank you for choosing Amazon Business as a trusted partner for your business needs.

Please note: This email message was sent from a notification-only address that cannot accept incoming email. Please do not reply to this email.

For Easier Access in the Future - Save this as a Favorite or bookmark in your web browser! <u>Amazon Business</u>

Amazon Business Benefits

There are a variety of discounts available on Amazon Business that your organization can take advantage of to unlock savings.

Business Pricing

• Cheaper pricing available only for registered Amazon Business customers.

Business-Only Selection

 Business-only selection refers to items and offers that are only available for purchase by Amazon Business customers.

Quantity Discounts and Limited Time Deals/Coupons

Volume-tiered discounts

Amazon Business Analytics

 Use Amazon Business Analytics to view data about your orders, create and filter reports based on your business needs, and view both charts and tables. <u>Click</u> to learn more. Price: \$24.59

Business Price \$23.99 (\$0.24 / Count)

You Save: \$0.60 (2%)

Buy more, 7 units 15 units save more: \$21.74 \$20.55 LOWEST PRICE Save 16%

\$16²⁹ (\$1.02/Count) \$17.69
Save 20% with coupon



Take Advantage of Amazon of Business Prime Shipping

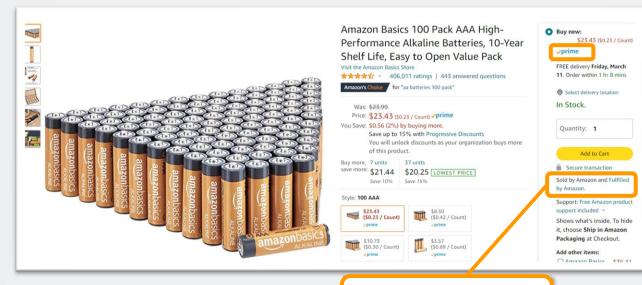
 Once Business Prime Shipping has been purchased, it provides Free Two-Day Shipping on eligible items for all users in the business account. There are multiple pricing tiers to meet the needs of businesses of all sizes. Click to learn more.

Prime Eligibility – Fulfilled by Amazon

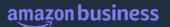
 Prime eligible items are fulfilled by Amazon. We recommend searching for prime eligible items to ensure that your products arrive on time and as expected. All products clearly mark who the seller is on the product detail page.

What's not Included?

• Business Prime Shipping does not include additional Prime benefits such as Amazon Fresh, Pantry, Video, or Music.



Sold by Amazon and Fulfilled by Amazon.

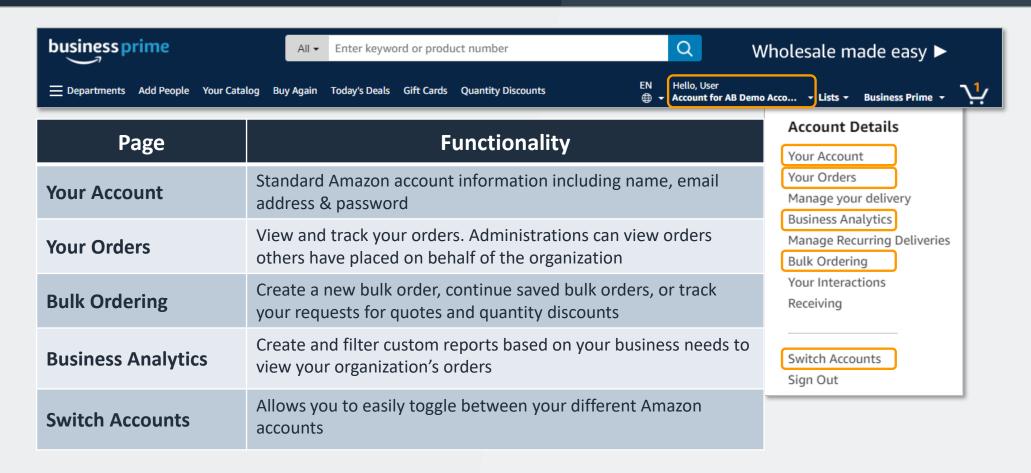


Account Navigation



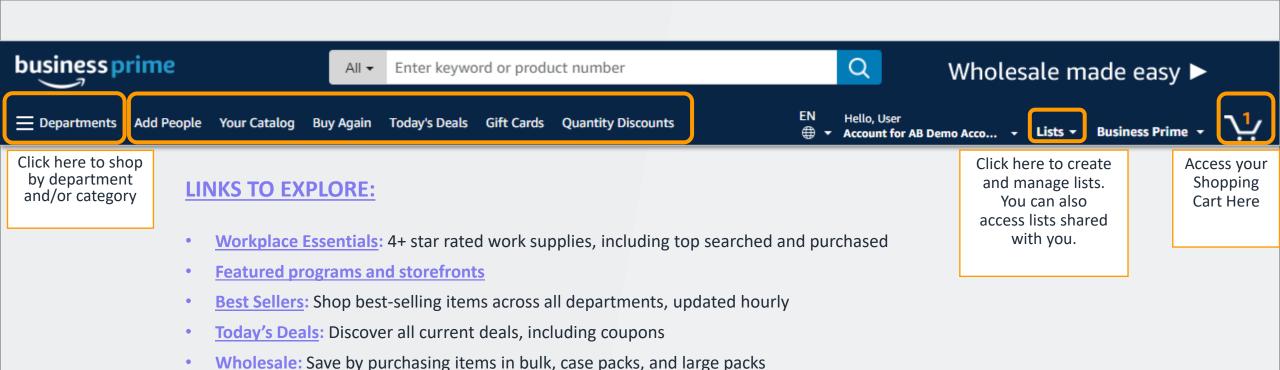
Account Navigation

Hover over your name in the top right hand corner to access additional tools in your account



Start Your Shopping Experience

Utilize the Search bar or your to search for specific items



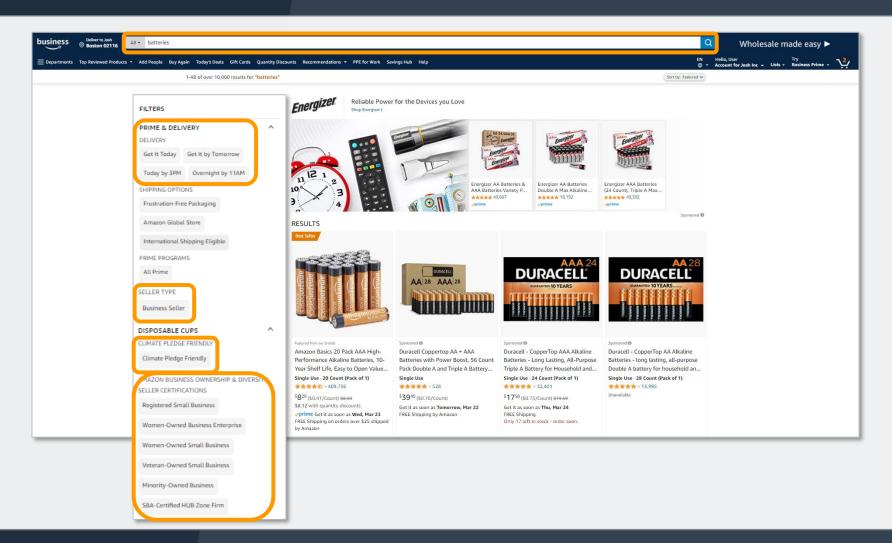
Private Brands: Discover Amazon Business brands, including Amazon Commercial, Amazon Basics

and more

Traditional Marketplace Search

Search for and filter results to identify items you are looking for.

- Enter item or key word(s) in the search bar. Search All Departments & try using generic descriptors instead of brand names
- Consider refining search results with filters available of left side of your screen, such as Prime or Business Seller or Climate Pledge Friendly
- Sort results by options listed on the top left of your screen, such as Price: Low to High

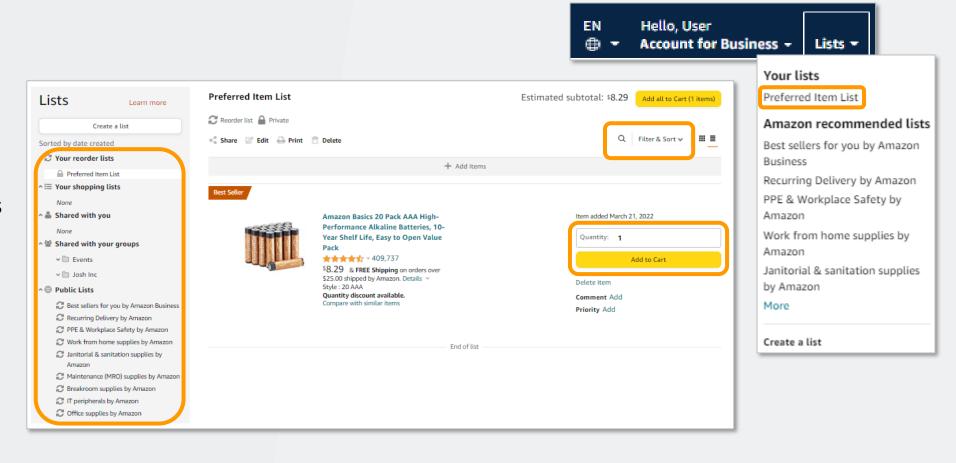


Search & Shopping

Search & Order From Within Your Lists

Lists make it easy to keep track of the things you need and are easy to share with others. Any User on Amazon Business can create a shopping list

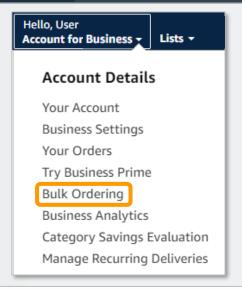
- Review lists that have been shared with you
 - Shared with you
 - Shared with your groups
 - Public Lists
- Add items from your lists directly to your cart
- Utilize Search functionality to find specific items within the list

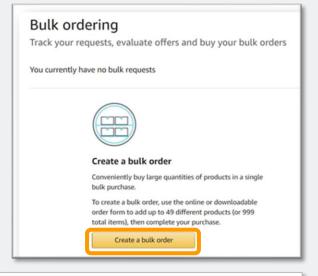


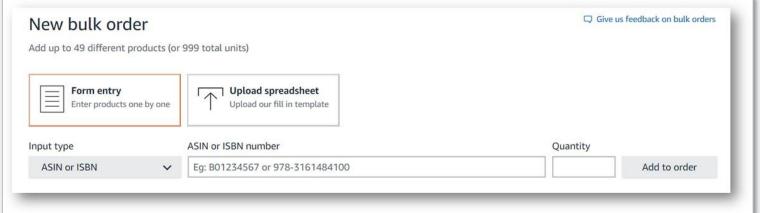
Bulk Buying Tool

Access the Bulk Ordering tool from the drop down menu of your business account

- <u>Create bulk orders</u> when you need more of something
- You can <u>Buy in Bulk by Category</u>
- Request custom quotes directly from sellers based on your business needs
- Search for and Order Books in Bulk using ISBN or ASIN numbers





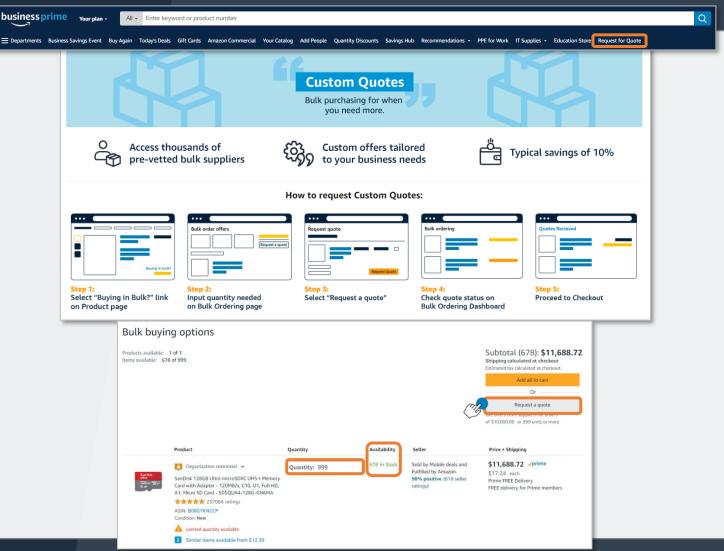


Custom Quote Engine (CQE))

A tool Amazon Business customers can use when looking for quotes on orders of units or > \$10,000.00

> 999

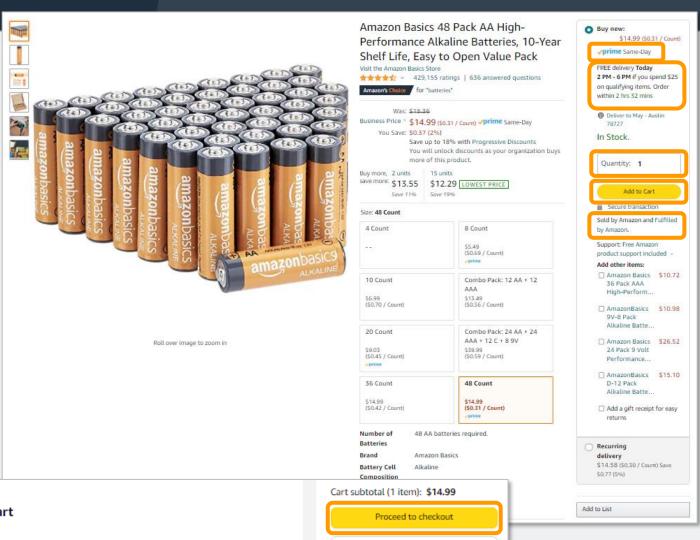
- <u>Custom Quotes</u> allows you to receive customer offers tailored to your business needs
- Request custom quotes directly from sellers based on your business needs
- Typical savings of 10%



Adding Items to Your Shopping Cart

Product considerations

- Prime eligibility
- Expected delivery time
- Quantity
- Seller and fulfillment



Go to Cart

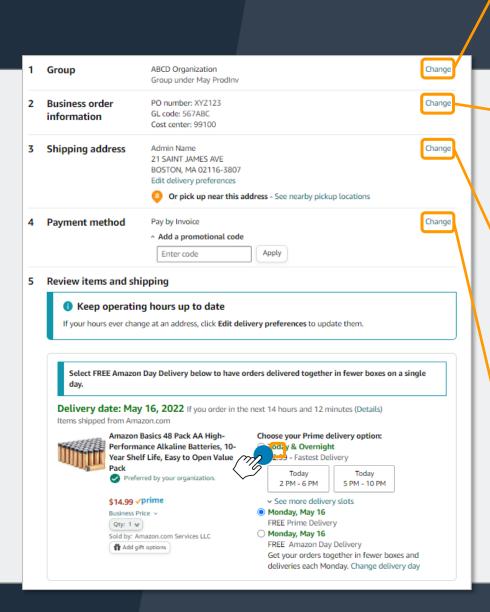


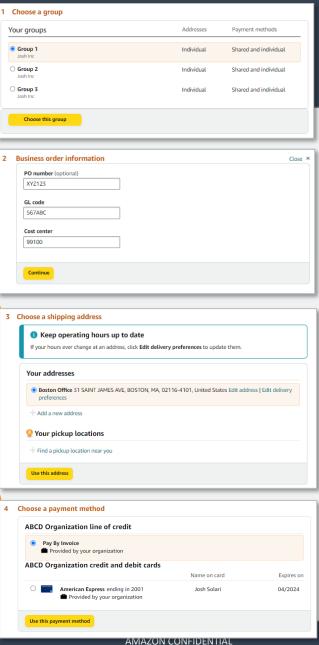
Added to Cart

Size: 48 Count

Checkout

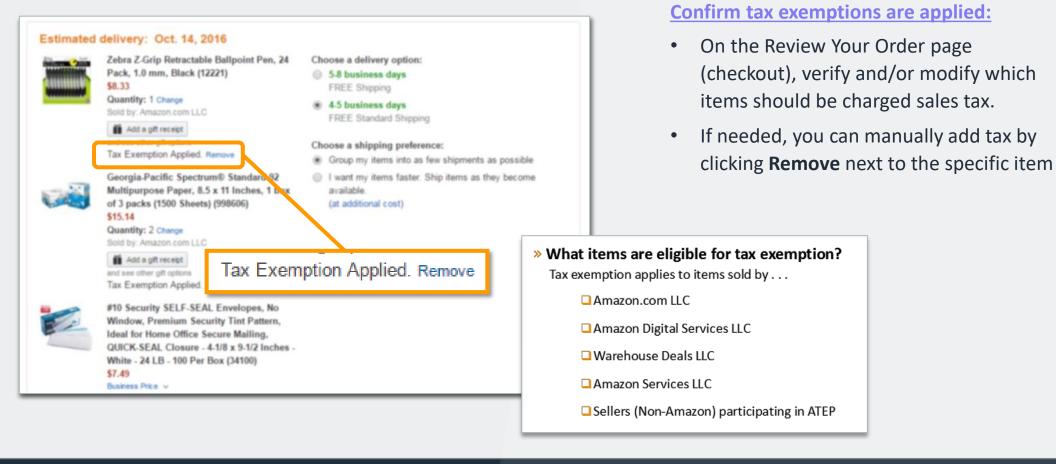
- 1. Select group for which you are purchasing
- **Enter Business Order Information**
- 3. Select Shipping Address & Add Recipient
- 4. Select/Enter Payment Method
- 5. Review items and Select Shipping Speed and Place your order





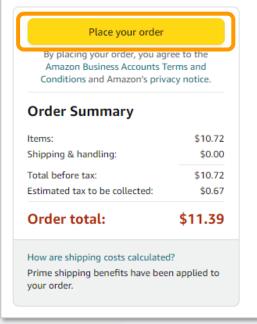
Checking out with Tax Exemptions

All products purchased from Amazon or any of the 95% of third party sellers who participate in ATEP will automatically reflect that tax exemptions have been applied during the checkout process



Checkout — Review and Finalize Order

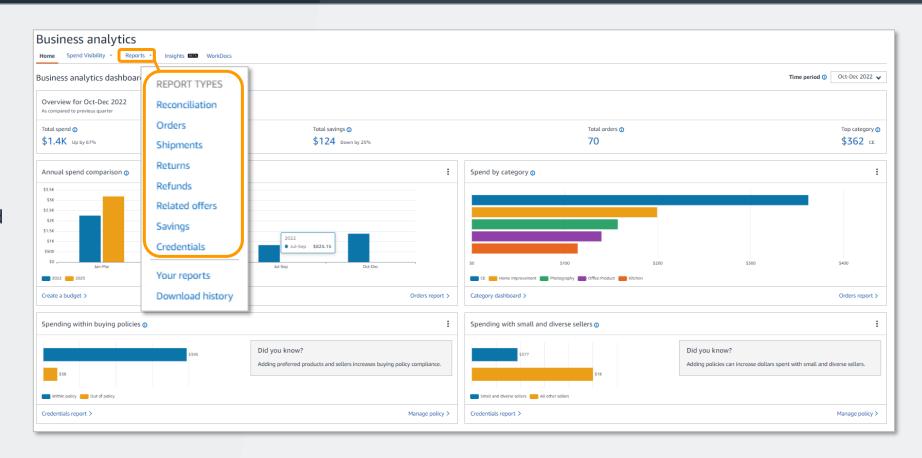




Amazon Business Analytics

Amazon Business Analytics provides the ability to:

- Aggregate purchases to compare and track spend over time
- Monitor and track 60+ data fields including customer info, shipment info, payment info, and seller info
- Customize and save report templates to meet business needs
- Download CSV files to analyze your data in excel

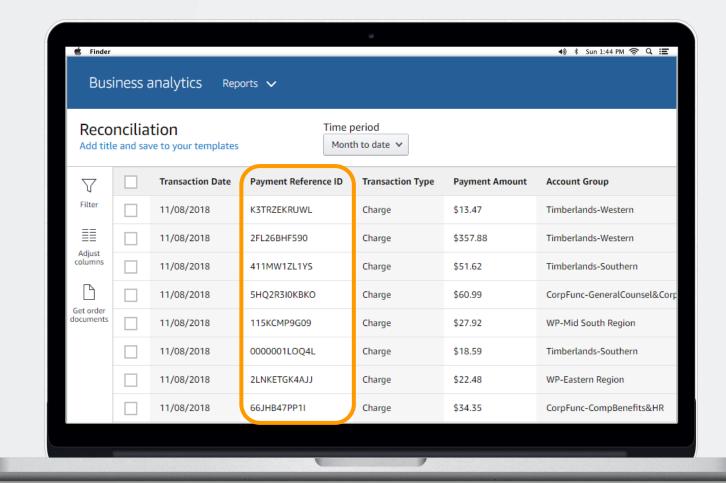


Reporting & Reconciliation

Use the Reconciliation Report to view data including transaction info, customer info, and order info.

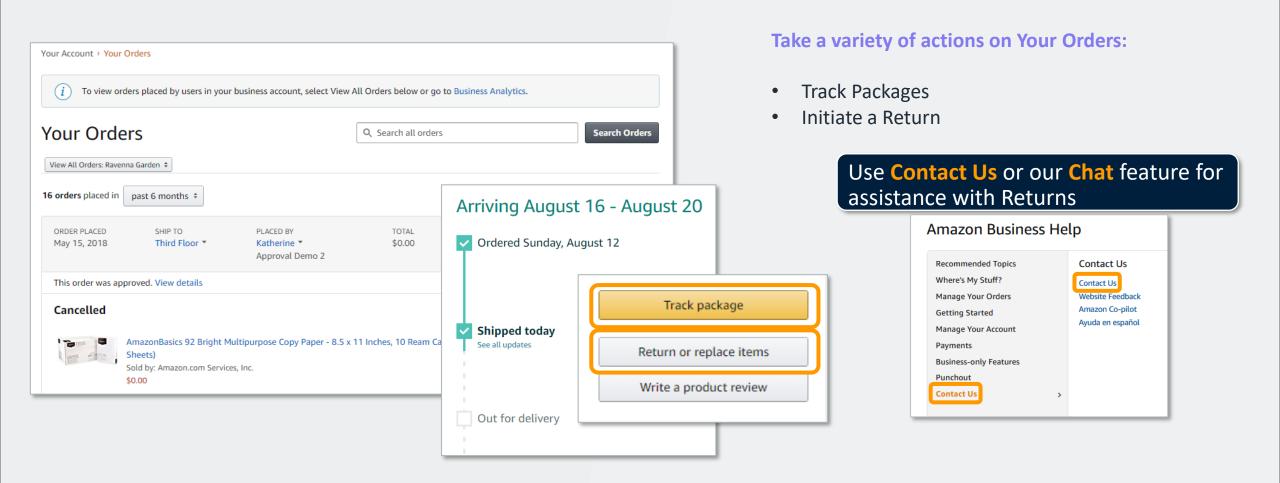
Simplify the reconciliation process by matching corporate credit card charges to each item in a shipment.

- Match the Payment Reference
 ID in the Reconciliation Report against your credit card statement
- Customize report columns and filters at the left to find required information



Your Orders

This section of the account provides additional detail regarding the status of all orders you have placed within the Business Account



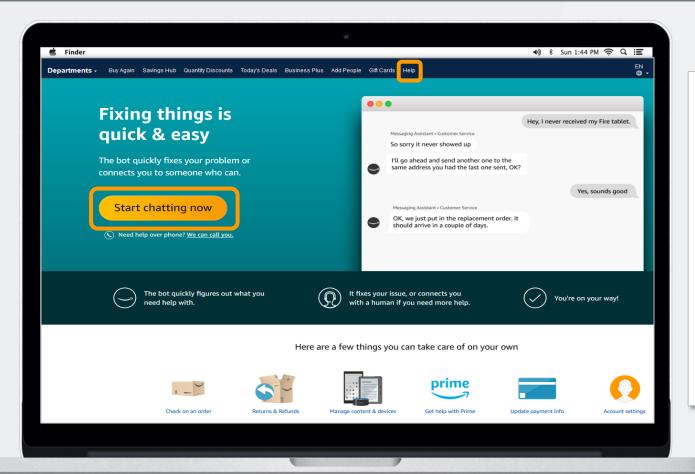
amazon business

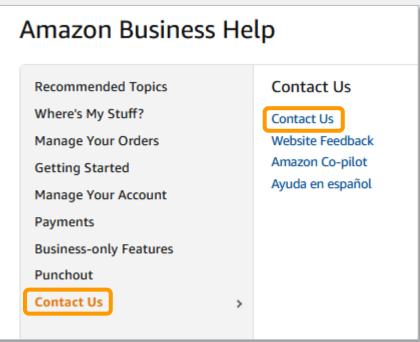
Thank You

Additional Resources

Amazon Business Customer Support

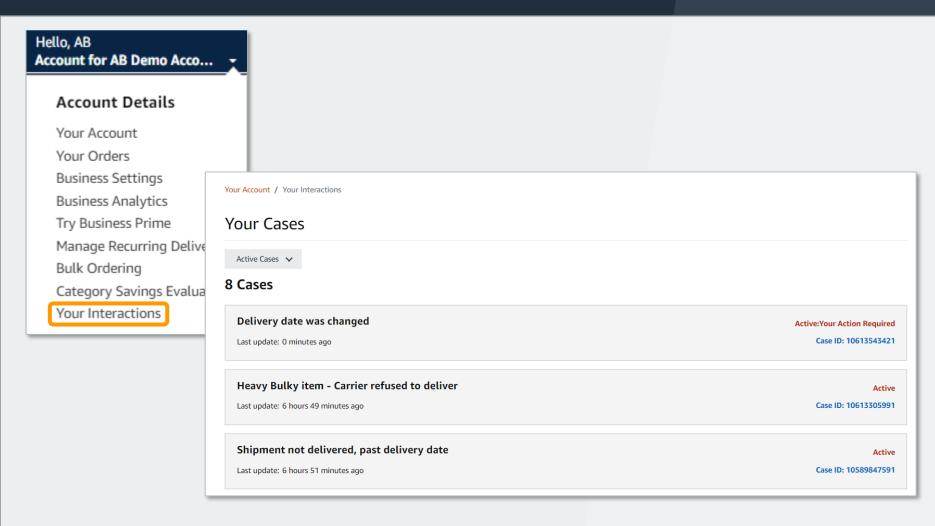
Dedicated U.S. based <u>Business Customer Support</u> can be reached a number of ways including email, chat and phone. *Not sure what you're looking for? Learn more about the features and benefits on Amazon Business HERE*.





Your Interactions

Built in Amazon Business tool to track the issues that remain unresolved after the initial contact with Amazon Business Customer Support



One-stop location to track progress of open support issues. Allows users to monitor progress and reopen cases on their account without requiring follow-up.

How it works?

When a customer reaches out to a support team or selling partner with an issue, a ticket is created that customers can directly reference from their account at any time.

Common Amazon Business Support Questions

Quick resolutions to frequently asked questions and contact information for a variety of support resources



Contact Business Customer Support: CLICK HERE

• Provides end users the option to call, email, or live chat. Please use this method of contact for anything relating to an order, transaction, charge, or shipment

Cancel an Individual Prime Membership:

- Your Account > Manage My Prime Membership > End Membership
- The end user must follow the steps to receive a pro-rated refund



- Your Orders > Locate Order > Contact Seller > Request refund through email
- Additional tax queries can be emailed to <u>tax-exempt@amazon.com</u>



How To Guides and Helpful Videos

 Training Videos Self Service Resources **User Guides Training Videos** amazon business A portfolio of videos tailored for building the capabilities customers need to create a successful data-driven procurement program. **New User Registration: Direct New User Registration: Punchout Creating and Sharing Lists** Access