LEAN CANVAS

UT Tyler ETX LAUNCHPAD

Designed for:　　　　　**Designed by:**　　　　　**Date:**　　　　　**Version:**

Problem	Solution	Unique Value Proposition	Unfair Advantage	Customer Segment
Existing Alternatives	**Key Metrics**	*High Level Concept*	**Channels**	*Early Adoptions*

Cost Structure	Revenue Streams