

Name of Business idea:

Date:

<p>Key Partners </p>	<p>Key Activities </p>	<p>Value Proposition </p>	<p>Customer Relationships </p>	<p>Customer Segment </p>
<p>8) List the partners that you can't do business without. Who are the specific partners handling Key activities.</p>	<p>6) What do you do every day to deliver your value proposition and overall business model?</p> <p>Key Resources </p> <p>7) The people, knowledge, means, and money you need to run your business.</p> <ul style="list-style-type: none"> - Product - Scope - Infrastructure 	<p>2) What are your products and services? What is the job you get done for your customer?</p> <p>List unique:</p> <ul style="list-style-type: none"> - Feature, - Advantage, - Benefit. 	<p>5) How does the customer interact with you? How do you maintain the relationship?</p> <p>Channels </p> <p>4) How do you communicate with your customer? How do you deliver the value proposition?</p>	<p>1) Who are your customers? Single or multisided market?</p> <p><u>UT Tyler</u>: Education.</p> <p><u>Two segments</u>: students on campus, students online.</p> <p>List the top 3 revenue producing segments.</p>
<p>Cost Structure </p> <p>9) List your top costs by looking at key activities and resources. Are they scaling or fixed?</p>		<p>Revenue Steams </p> <p>3) List your top three revenue streams. If you do things for free, add them here too.</p>		