



The East Texas Entrepreneurship Center's primary mission is to improve economic development through robust entrepreneurship and innovation programs on campus and throughout the region.

[Visit our Website](#)

Recent Activities



Big Idea Pitch Competition

In partnership with Blackstone LaunchPad, the ETEC hosted its annual Big Idea Pitch Competition. We had 12 student finalists presenting their ideas. This year's group was very diverse and included majors in music, biology, engineering, business, and computer science (see below).

The ETEC Receives Generous Support from BancorpSouth

BancorpSouth donates to support the ETEC's effort in building future entrepreneurs via Community Reinvestment Act dollars in disadvantaged communities.



Entrepreneurship Seminars

The ETEC hosted a series of entrepreneurship seminars on Economic Trends During Covid by Dr. Manuel Reyes. The seminars took place at [UT Tyler Longview University Center](#), [CampV](#), [Tyler Innovation Pipeline](#), and [G-Force Media](#).

2021 Big Idea Pitch Winners



First Place

Gavin Clarke
Major: Music Education
Level: Undergraduate
Innovative recreational boat cover



Second Place

Alina Pereira
Major: Electrical Engineering
Level: Undergraduate
Smart wound patch



Third Place

Tanzila Noushin
Major: Electrical Engineering
Level: Graduate
Skin patch for infectious diseases



Crowd Favorite

Sofia Tamayo
Major: Biology
Level: Graduate
Innovative Can Opener

Spotlight



Soules College of Business Dean's Office

We want to express appreciation to the Deans of the different colleges at UT Tyler who have been extremely supportive of taking entrepreneurship to the entire student body. We are especially grateful to Interim Dean Dr. Krist Swimberghe of the Soules College of Business, for his guidance and leadership in moving this program forward.

Upcoming Events



Business Model Competition

Join us for the upcoming [Business Model Competition](#). We will be having several information and preparation sessions before the competition on March 25th, 2022. This year's competition is open to currently enrolled students. See the [website](#) for details on prize money and guidelines!



Employee Engagement Benchmarking Study

Building off the success of our Employee Engagement Benchmarking Study with John Soules Foods, lead by [UT Tyler Hibbs Institute](#) Research Fellow and [HRD Department](#) Chair Dr. Kim Nimon, the [Soules College of Business](#) and the ETEC are supporting additional research that will benefit businesses in the region.

November Events:

- [Big Idea Pitch Competition](#)
- [Entrepreneurship Seminar for the Hispanic community at G-Force Media.](#)

ETEC in the news:

- The Big Idea Pitch competition was held on November 10, we had a successful event with 12 students from a variety of majors sharing their products and ideas.
- UT Dallas Announces New Universities and Advisors for the Texas Network of Blackstone Launchpad.
- Soules College of Business and the ETEC host an entrepreneurship roundtable with regional business leaders.

Happy Holidays From ETEC



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