

INTRODUCTION TO DATA ANALYTICS WITH MACHINE LEARNING

PREMANANDA INDIC, PH.D.

DEPARTMENT OF ELECTRICAL ENGINEERING



ORS Research Design & Data Analysis Lab Office of Research and Scholarship

PREREQUISITE

>NO KNOWLEDGE OF PROGRAMMING

>NO KNOWLEDGE OF ANY QUANTITATIVE METHODS

>INTEREST IN RESEARCH (and also interested in making \$\$\$???)



http://clipart-library.com/clipart/2096816.htm

OUTLINE

►INTRODUCTION

>DATA ANALYTICS & DIFFERENT TYPES

MACHINE LEARNING & DIFFERENT TYPES

OUTLINE

≻INTRODUCTION

>DATA ANALYTICS & DIFFERENT TYPES

MACHINE LEARNING & DIFFERENT TYPES

>DATA ANALYTICS

The process of analyzing raw information to get insights and draw conclusions about outcomes



© marketoonist.com

https://marketoonist.com/2016/12/predictive-analytics.html

>DATA ANALYTICS

Business, Entertainment, Sports Healthcare & Medicine Basic Research



https://www.uvm.edu/news/story/team-builds-first-living-robots-can-reproduce

>DATA ANALYTICS

Data Analytics Certificate Program

Data analytics is a fast-growing field in the computing sciences, and as more and more companies are recognizing the need to implement data analytics into their daily operations, employment opportunities in this industry are abundant. The Data Analytics Certificate Program is designed to broadly enhance students' opportunities in their future professional careers and/or future graduate studies.

A data analytics certificate can enhance prospects for a successful career: (1) there is a high demand for data analytics professionals, (2) job opportunities increase, (3) prospective higher wages for qualified professionals, (4) data analytics is a top priority in many organizations, and (5) there is flexibility across the professional employment sector.

Certificate Requirements

Required Courses (9 hrs.)

The certificate requires students to complete 9 semester credit hours (3 courses) from the following existing course set with a grade of C or better in each course. Prerequisites for all certificate courses selected will apply.

COSC 5347	Business Intelligence and Analysis
COSC 5371	Data Mining
CSCI 5342	Sports Data Analytics
CSCI 5350	Machine Learning

Courses completed for this certification will be listed as a milestone on an official university transcript and a certificate of completion will be awarded by the Department of Computer Science.

Ad · https://la.utexas.edu/datascience/certificate

The University of Texas Austin - 6-Month Online Course

Get a certificate in **data** science from The University of Texas at Austin, #4 in **Analytics**. Get mentored by industry experts, work on live datasets. Become industry ready in 6 months. 8+ Hands-on Projects. Career assistance. Live Mentorship Sessions. Learn from Top Faculty.

Ad · https://mays.tamu.edu/data_analytics/program : (979) 845-2149

Texas A&M - MS in Analytics - Financial Assistance Available

Become a Leader in the Evolving Business World and Expand Your Professional Opportunities! Further Your Knowledge and Skills in **Analytics** and Advance Your Career... Student FAQ's · Learn More Online · Request More Information · Contact Us Today

Ad · https://online.cornell.edu/

Cornell Master's Program - Business Analytics

Earn a Masters of Business **Analytics** while working full-time from anywhere. Apply today! Learn to communicate with **data**. Grow your career with an online masters from Cornell. 16-Month **Program**. For Working Professionals. Online and On Campus. Career-Oriented. Learn More Today · Request More Info

Ad · https://business.wisc.edu/business/analytics

MS In Business Analytics - UW 1-Year Master's Program

This UW program prepares students to seize opportunities in the business analytics world.

https://grow.google > certificates > data-analytics

Google Data Analytics Certificate

The **Data Analyst** Certification, developed by Google, can help you navigate tools and platforms to process, analyze, and visualize data.

>DATA ANALYTICS

Fastest growing jobs (28% according US Bureau of Labor Statistics)

Hot Jobs for Psychologists

Trend in Nursing Management

https://www.bls.gov/opub/btn/volume-7/big-data-adds-up.htm https://www.apa.org/gradpsych/2013/01/big-data

 $https://journals.lww.com/nursingmanagement/fulltext/2019/03000/the_synthesis_of_nursing_knowledge_and_predictive.3.aspx$



> IMPORTANT IN DATA ANALYTICS

Knowledge about the field and understanding the features as well as outcome **Divorce rate in Maine**

> SPURIOUS RELATION



correlates with Per capita consumption of margarine

https://www.tylervigen.com/spurious-correlations

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>IMPORTANT IN DATA ANALYTICS

Knowledge about the field and understanding the features as well as outcome

>SPURIOUS RELATION



https://www.tylervigen.com/spurious-correlations

>OLD CONCEPT IN A NEW PACKAGE

Data gathering and analysis in ancient times



Clay Tablets



Papyrus Paper

https://www.sqlservercentral.com/articles/a-brief-history-of-data-analysis

>OLD CONCEPT IN A NEW PACKAGE

Number System

Algebra

Geometry

Calculus

Boolean Algebra

••••

Finding Patterns, Trends,..... Data Analytics, Machine Learning, AI,....

- >OLD CONCEPT IN A NEW PACKAGE Find the sum of first three odd numbers (1+3+5=9)
 - Find the sum of first seven odd numbers (1 + 3 + 5 + 7 + 9 + 11 + 13 = 49)
 - Find the sum of first N odd numbers $(1+3+5+7+9+...+N = N^2)$

>What is Machine Learning ?

 Machine Learning is a field of study that gives computers the ability to "learn" without being explicitly programmed

- Prediction
- Classification

>Too many books spoil the curiosity

Start with Andrew Ng, Machine Learning, Stanford University available on YouTube

Some Statistics & Programming Knowledge Helps !











Analytical Tools

Simple Calculator (Boolean Algebra) Scientific Calculator (Series Expansion, Boolean Algebra) Computer (Programming Language, Assembly Language, Series Expansion, Boolean Algebra) Smart Devices (ML Models, Programming Language, Assembly Language, Series Expansion, Boolean Algebra)

>Always there is a mathematical foundation

Analytical Tools (Logarithm, Laplace Transform, Fourier Transform.....)
Computational Tools (Boolean Algebra, Taylor Series Expansion,.....)
Programming Languages (Basic, Fortran, C, C++, Java,)
Assembly Languages (depending upon the computer processors)
Machine Learning Models (Supervised and Unsupervised Learning
Artificial Intelligence (Neural Network, Deep Learning)

ANALYSIS PLATFORM

📣 MathWorks®

University of Texas at Tyler

Get Software Learn MATLAB Teach with MATLAB What's New

MATLAB Access for Everyone at

University of Texas at Tyler



You have a complex problem involving a large amount of data and lots of variables. You know that machine learning would be the best approach—but you've never used it before. How do you deal with data that's messy, incomplete, or in a variety of formats? How do you choose the right model for the data?

Sounds daunting? Don't be discouraged. A systematic workflow will help you get off to a smooth start.

Mastering Machine Learning: A Step-by-Step Guide with MATLAB

Read ebook

https://www.mathworks.com/academia/tah-portal/university-of-texas-at-tyler-1108545.html

ANALYSIS PLATFORM

MATLAB R2018a - academic use	×
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HYPOTHESIS

Scientific hypothesis, an idea that proposes a tentative explanation about a phenomenon or a narrow set of phenomena observed in the natural world. The two primary features of a scientific hypothesis are falsifiability and testability

Source: https://www.britannica.com/science/scientific-hypothesis

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MACHINE LEARNING & DIFFERENT TYPES

>DATA ANALYTICS

The process of analyzing raw information to get insights and draw conclusions about outcomes

>TYPES OF DATA ANALYTICS

Describe

Predict

Diagnose

Prescribe

- : Descriptive Analytics
- : Predictive Analytics
- : Diagnostic Analytics
- : Prescriptive Analytics



>DATA ANALYTICS

The process of analyzing raw information to get insights and draw conclusions about outcomes

>TYPES OF DATA ANALYTICS

Describe

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- : Descriptive Analytics
- : Predictive Analytics
- : Diagnostic Analytics
- : Prescriptive Analytics



>DESCRIPTIVE ANALYTICS

- Statistical Measures (mean, variance, linear relationship,....)

- Graphical Representation (Bar graphs, plots,)

Data set		1-3	1	2	3		4.	4	
Variable		x	У	У	У		x	У	Mean:
Obs. no. 1	:	10.0	8.04	9.14	7.46	:	8.0	6.58	x =9
2	:	13.0	7.58	8.74	12.74	:	8.0	7.71	y=11
4 5	:	9.0 11.0	8.81 8.33	8.77 9.26	7.11	:	8.0 8.0	8.84 8.47	
6	:	14.0	9.96	8.10	8.84	:	8.0	7.04	Variance:
8	:	4.0	4.26	3.10	5.39	:	19.0	12.50	x = 11
9 10	:	12.0 7.0	10.84 4.82	9.13 7.26	8.15 6.42	:	8.0 8.0	5.56 7.91	y = 4.125
11	:	5.0	5.68	4.74	5.73	:	8.0	6.89	

TABLE. Four data sets, each comprising 11 (x, y) pairs.

Anscombe, FJ (1973). "Graphs in Statistical Analysis". American Statistician. 27 (1): 17-21

y = 0.5x + 3

>DESCRIPTIVE ANALYTICS

- Statistical Measures (Mean, Variance, Linear Relationship,....)
- Graphical Representation (Bar graphs, Plots,)



Anscombe, FJ (1973). "Graphs in Statistical Analysis". American Statistician. 27 (1): 17-21

>DESCRIPTIVE ANALYTICS

- Statistical Measures (Assumption: Data follows normal distribution)
- Graphical Representation (Assumption: Relationship is linear)



Anscombe, FJ (1973). "Graphs in Statistical Analysis". American Statistician. 27 (1): 17-21



Anscombe, FJ (1973). "Graphs in Statistical Analysis". American Statistician. 27 (1): 17-21

>PREDICTIVE ANALYTICS

- Linear Regression

lm = fitlm(tbl,'MPG~Weight+Acceleration')

lm =

Weight	Acceleration	MPG
3504	12	18
3693	11.5	15
3436	11	18
3433	12	16
3449	10 5	17

Linear regression model: MPG ~ 1 + Weight + Acceleration

Estimated Coefficients:

	Estimate	SE	tStat	pValue
(Intercept)	45.155	3.4659	13.028	1.6266e-22
Weight	-0.0082475	0.00059836	-13.783	5.3165e-24
Acceleration	0.19694	0.14743	1.3359	0.18493

MPG = a + b Weight + c Acceleration

Number of observations: 94, Error degrees of freedom: 91 Root Mean Squared Error: 4.12 R-squared: 0.743, Adjusted R-Squared 0.738

>DIAGNOSTIC ANALYTICS

>PRESCRIPTIVE ANALYTICS

OUTLINE

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≻MACHINE LEARNING & DIFFERENT TYPES

FEATURES

>VARIABLE (example: mpg, weight)

>STATISTICAL FEATURES (example: mean, variance)

SPECTRAL FEATURES (example: strength, timing)

>NONLINEAR FEATURES (example: irregularity, power law)



Statistical vs. Machine Learning Models

Purpose:

Statistical models are used for inference (To find association between features and an outcome). Results should be interpretable.

Machine Learning models are used for prediction (Use features that can predict an outcome). Results may not be interpretable.

- Regression, Classification, Clustering

Supervised Learning

Learning a relationship between features and the outcome using a training set

>Unsupervised Learning

Learning underlying structures in features

Supervised Learning

- Linear Regression
- Logistic Regression
- Support Vector Machine
- Artificial Neural Network



- Unsupervised Learning
 - Clustering
 - Principal Component Analysis
 - Independent Component Analysis
 - Singular Value Decomposition



Supervised Learning

- Linear Regression
- Logistic Regression
- Support Vector Machine
- Artificial Neural Network



➢ Do machines actually "learn" ?



>Do machines actually "learn"?

$$e(N = 1) = \widetilde{VI}(N = 1) - VI(N = 1)$$
$$e(N = 2) = \widetilde{VI}(N = 2) - VI(N = 2)$$



>Do machines actually "learn"?





	<i>m</i>	→			
С	0.1	0.6	0.8	0.01	0.5
I	1	10	0.01	0.001	0.002
	8	7	0.0006	0.03	0.55
	100	12	0.1	12	0.89
▼	2	1	2	0.5	0.05

 $\widetilde{VI} = m \times SI + C$

LEARNING APPROACHES

>Do machines actually "learn"?

How do we find minimum E?







Predicted class

≻How to implement in MATLAB ?

<u>Step 1:</u> Create an excel sheet with features

with class assignments



	5	ぐ ⇒					N	1L_Features.xl	lsx - Exce
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4	48.53767	3375.835	0.615057	1.591565	3.255973	0.324648	23.98978	(C
5	42.66994	3326.025	0.857468	1.949755	2.543098	0.287763	17.90727	(C
6	56.60723	3079.243	0.395654	1.542557	3.025063	0.098217	36.59877	(C
7	46.82824	2997.517	0.701703	1.830491	2.800526	0.232764	36.59877	(C
8	55.63133	3442.331	0.368472	1.385136	3.488456	0.531442	23.98978	(C
9	42.45809	2814.461	0.878013	2.135023	3.072495	0.201072	36.9973	(C
10	38.85133	2827.906	0.941145	2.201092	2.573554	0.268949	36.59877	(C
11	70.6009	3521.706	-0.057012	1.324216	2.190666	0.591335	36.59877	(C
12	145.7006	15047.43	-0.180304	1.227565	3.320572	1.816129	23.98978	(C
13	101.6529	12301.1	0.381776	1.38546	3.977222	0.561744	36.59877	(C
14	31.54241	5504.327	2.280518	6.740252	2.77175	0.460381	36.9973	()
15	67.80755	3287.264	-0.135206	1.240241	4.644794	0.586929	23.98978	(C
16	67.22297	3233.55	-0.102154	1.253838	4.638592	0.6161	23.98978	(C
17	110 2017	12071 7	ככסרדכ ח	1 200001	1 100171	0 197666	26 0023	(n

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IMPORT VIEW ≻How to implement in MATLAB ? Output Type: unimportable cells with
 NaN Replace Range: A2:... 🗉 Table • Variable Names Row: 1 Import Text Options
 Selection SELECTION IMPORTED DATA UNIMPORTABLE CELLS IMPORT Step 2: Open MATLAB and drag the ML Features.xlsx С D Е F G Н Α В **MLFeat** excel file to workspace VarName9 Mean Variance Skewness **Kurtosis** VI MaxPower Period Class Number -Number -Number Number Number -Number -Categorical Number **Fext** 1 Mean Variance Skewness Kurtosis VI MaxPower Period Class -0.0570 3.7559 23.9898 2 137.6947 1.4931e+04 1.1974 0.7720 0.1253 3 57.5828 7.7791e+03 1.4479 3.7214 3.2619 23.9900 0.6151 0.3246 48.5377 3.3758e+03 1.5916 3.2560 23.9898 5 42.6699 3.3260e+03 0.8575 1.9498 2.5431 0.2878 17.9073 56.6072 3.0792e+03 0.3957 1.5426 3.0251 0.0982 36.5988 6 0.2328 46.8282 2.9975e+03 0.7017 1.8305 2.8005 36.5988 0.3685 55.6313 3.4423e+03 1.3851 3.4885 0.5314 23.9898 8 2.8145e+03 9 42.4581 0.8780 2.1350 3.0725 0.2011 36.9973 38.8513 2.8279e+03 0.9411 2.2011 2.5736 0.2689 36.5988 10 70.6009 3.5217e+03 -0.0570 1.3242 2.1907 0.5913 36.5988 11

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1 3855

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3 9772

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0 5617

≻How to implement in MATLAB ?

Step 3: Click Import Selection and import data

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1	Mean	Variance	Skewness	Kurtosis	VI	MaxPower	Period	Class	
2	137.6947	1.4931e+04	-0.0570	1.1974	3.7559	0.7720	23.9898	()
3	57.5828	7.7791e+03	1.4479	3.7214	3.2619	0.1253	23.9900	()
4	48.5377	3.3758e+03	0.6151	1.5916	3.2560	0.3246	23.9898	()
5	42.6699	3.3260e+03	0.8575	1.9498	2.5431	0.2878	17.9073	()
6	56.6072	3.0792e+03	0.3957	1.5426	3.0251	0.0982	36.5988	()
7	46.8282	2.9975e+03	0.7017	1.8305	2.8005	0.2328	36.5988	()
8	55.6313	3.4423e+03	0.3685	1.3851	3.4885	0.5314	23.9898	()
9	42.4581	2.8145e+03	0.8780	2.1350	3.0725	0.2011	36.9973	(
10	38.8513	2.8279e+03	0.9411	2.2011	2.5736	0.2689	36.5988	()
11	70.6009	3.5217e+03	-0.0570	1.3242	2.1907	0.5913	36.5988	()
12	145.7006	1.5047e+04	-0.1803	1.2276	3.3206	1.8161	23.9898	(
13	101 6529	1 23010+04	0 3818	1 3855	3 9772	0 5617	36 5988	(1

≻How to implement in	MATLAB ?
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Step 4: Features are in workspace and ready

	*
Workspace	(
Name	
HLFeatures	

≻How to implement in MATLAB ?

Step 5: Go to Apps,

- -click classification learner,
- -select Logistic Regression
 - from Model Type
- -click New Session,
- -select from Workspace



≻How to implement in MATLAB ?

Step 6: Set 10-fold Cross validation

- Start the session

new Session	_ ⊔ ×
ita set	Validation
rkspace Variable	Cross-Validation
Features 138x8 table V	Protects against overfitting by partitioning the data set
	into folds and estimating accuracy on each fold.
ponse	
ss categorical2 unique 🗸	Crease validation folder 10 folds
dictors	4 F
Name Type Range	
Mean double 15.5746 167.386	
Variance double 1304.91 15047.4	
Skewness double -0.43029 3.65444	
Kurtosis double 1.19742 15.4255	Recommended for large data sets.
VI double 0.762202 5.76226	Demonstrate 250
MaxPower double 0.04125 3.66369	Percent held out: 25%
Period double 17.9073 37.4002	4
Class categorical 2 unique	
	No Validation
	No protection against overfitting.
Add All Remove All	
w to prepare data	Read about validation
	Start Session Cancel



Carreiro, S, Chintha KK, Shrestha S, Chapman B, Smelson D, Indic P. Wearable sensor based detection of stress and craving in patients during treatment for substance use disorder: A mixed methods pilot study. Drug and Alcohol Dependence. 2020, 107929

2 : No Stress 3: Stress



Stress Detection Algorithm



Sloke Shrestha

Stress Detection Algorithm





SUMMARY



https://calendly.com/pindic/30min?month=2021-12





THANK YOU

ORS Research Design & Data Analysis Lab

SBIR: RAE (Realize, Analyze, Engage) - A digital biomarker based detection and intervention system for stress and carvings during recovery from substance abuse disorders. *PIs: M. Reinhardt, S. Carreiro, P. Indic*

Q

Department of Veterans Affairs

Design of a wearable sensor system and associated algorithm to track suicidal ideation from movement variability and develop a novel objective marker of suicidal ideation and behavior risk in veterans. Clinical Science Research and Development Grant (approved for funding),

P. Indic (site PI, UT-Tyler)

E.G. Smith (Project PI, VA)

P. Salvatore (Investigator, Harvard University)

STARs Award

The University of Texas System *P. Indic (PI, UT Tyler)*



Design of a wearable biosensor sensor system with wireless network for the remote detection of life threatening events in neonates.

National Science Foundation Smart & Connected Health Grant *P. Indic (Lead PI, UT-Tyler) D. Paydarfar (Co PI, UT-Austin)*

H. Wang (Co PI, UMass Dartmouth)

Y. Kim (Co PI, UMass Dartmouth)

NIH

Pre-Vent

National Institute Of Health Grant *P. Indic (Analytical Core PI, UT-Tyler) N. Ambal (PI, Univ. of Alabama, Birmingham)*

ViSiOn

P. Indic (site PI, UT-Tyler) P. Ramanand (Co-I, UT Tyler N. Ambal, (PI, Univ. of Alabama, Birmingham)

Office of Research and Scholarship

QUESTIONS