



Soules college of business

In July 2018, we moved into a new home for the Soules College of Business. The 140,000 square foot facility includes a 237-seat auditorium, a 135-seat classroom, two 90-seat classrooms, two 60-seat classrooms, a 32-seat classroom and a 40-seat executive classroom. Students and faculty learn and conduct research in several state-of-the-art laboratories and special purpose classrooms including: SAP enterprise resource planning, cybersecurity, data analytics, computer-integrated manufacturing, robotics, networking, programming, industrial materials, industrial metals and pneumatics.

Soules College of Business supported the inaugural UT Tyler Career Success Conference on September 6, 2018. More than 40 of the featured speakers were business alumni. Faculty and staff participated as moderators and in the organization of the event by hosting a speaker hospitality room. More than 6,000 students were able to meet and interact with nearly 200 guest speakers.

DR. ROBERT "BOB" C. BEATTY
DEAN

ATMAE ACCREDITATION & HRD EXTERNAL REVIEW

In April 2019, the Soules College of Business hosted an accreditation review team from the Association of Technology, Management, and Applied Engineering (ATMAE). ATMAE is the nationally recognized professional association with more than 1,000 innovative members who share technology, management and applied engineering ideas, research and applications that impact the future positively. The purpose of the visit is to ensure the college is meeting and exceeding the highest professional standards of educational excellence. The team was impressed with the success of our students, our updated facilities and the quality of our faculty. A final decision from the ATMAE Accrediting Board regarding the College's reaccreditation effort is expected in late fall.

In April 2019, the Soules College of Business hosted an External Review Team in preparation for the Southern Association of Colleges and Schools (SACS) 2021 visit. The External Review Team evaluated both the Master of Science (MS) and Doctor of Philosophy (Ph.D.) program in Human Resource Development.

PROGRAM ACHIEVEMENTS

Soules College of Business leads the University with the highest graduate semester credit hours by college. The College has experienced growth in enrollment of the MBA program for its fifth consecutive year. In addition, the MBA in cybersecurity was recognized

as a Top Online Program for MBA in Cybersecurity by OnlineMBAPage.com.

A program partnership agreement was executed between the Executive MBA Healthcare Management Program and CHRISTUS Health®, a large health system comprised of nearly 350 services and facilities, including more than 60 hospitals and long-term care facilities, 175 clinics and outpatient centers.

The Executive MBA Healthcare Management Program graduated the inaugural cohort in December 2018. The second cohort began in January 2019 and represents professionals from various health systems including: UT Health Sciences Center Tyler, CHRISTUS Trinity Mother Frances Health System, UT Health East Texas, UT Health East Physicians, Tallahassee Memorial Healthcare, TAV Health, Methodist Health System, Baylor Scott & White Health and United Health Group.

NEW VENTURES

A cooperative effort between the Office of Government and Community Affairs, Dr. Javier Kypuros of the College of Engineering, and Drs. Kerri Camp and Roger Lirely from the Soules College of Business was successful in securing a \$564,250 federal grant from the Economic Development Administration. The five-year grant, along with matching funds from the University, will provide support to the Soules College of Business Entrepreneurship and Innovation Institute's efforts to spur economic development and innovation in Smith County and the eight counties



EXECUTIVE MBA HEALTHCARE MANAGEMENT GRADUATES - DECEMBER 15, 2018

that are contiguous to Smith County. Funds from the grant enabled the College to hire Mr. Richard King, a retired marketing executive and former director of the Michigan Small Business Development Southeast Region, to serve as the interim director of the Institute.

The Soules College of Business was selected to serve as the host college for the Longview Small Business Development Center (SBDC) beginning October 1, 2018. Mr. Day Shelmire, an entrepreneur, banker and consultant, was named Director of the SBDC in February 2019. A grand opening of the remodeled Longview SBDC facility located at 911 W. Loop 281, Suite 209 is planned for late summer 2019. The center provides free business consulting and facilitates capital infusion to start-ups and small businesses in a six-county region of East Texas.

RESEARCH & SCHOLARSHIP

The Soules College of Business faculty published 58 journal articles, one book, four book chapters and seven conference proceedings. The faculty also presented 37 papers and completed an additional eight other scholarly outputs in peer-reviewed journals or conference proceedings. Ten Soules College of Business faculty members received grants in 2018–19. In total, the awards exceeded \$1.2 million. Seven faculty members, three staff members and two business alumni presented at the first annual East Texas Research Conference held May 9–10, 2019.

Dr. Nary Subramanian and Andrew Fobel, an undergraduate student in Computer Science, have a patent pending with the U.S. Patent Office for a search and retrieval system. This patent application is the result of a multi-year research effort that began when Mr. Fobel was a sophomore. Dr. Rob Schumaker, Associate Professor of computer science, and Dr. Michael Veronin, Associate Professor of Pharmaceutical Sciences, have applied for a patent in health informatics.

AWARDS & RECOGNITIONS

Dr. Mary Fischer, Professor of Accounting, received the Enduring Lifetime Contribution Award from the American Accounting Association's Government and Nonprofit Section at their annual meeting in San Francisco. This award is in recognition of Dr.

Fischer's exemplary career of service and lifetime of contributions to government and nonprofit accounting. Dr. Fischer's remarkable record of scholarship includes more than 50 publications in prominent national and international publications.



DR. MARY FISCHER

The Association of human resource development (AHRD) Esworthy Malcolm S. Knowles Dissertation of the Year Award is given to commend an outstanding doctoral dissertation that exemplifies scholarly work and contributes to the field of Human Resource Development. Dr. Sam Carrell was the First Runner-up for the 2018 Esworthy Malcolm S. Knowles Dissertation of the Year Award for 2019.

Ms. Kayla Shires, an undergraduate student in the management department, and Ms. Sheridan Smith, an undergraduate student in the Marketing Department, were recognized by the Soules College of Business as recipients of the 2019 Outstanding Student Service Award. The award is given to students who demonstrate exemplary service to the Soules College of Business.

Ms. Indira Karimova, an undergraduate student in the accounting department, received the Beta Alpha Psi Medal of Inspiration Award. Ms. Karimova, a survivor of human trafficking and spousal abuse, will be honored at the 2019 Beta Alpha Psi annual meeting this August in Chicago. Beta Alpha Psi is the international honor society that recognizes outstanding academic achievements for financial information students and professionals in the fields of accounting, finance, and information systems.

COMMUNITY ENGAGEMENT

Dr. Vivek Pandey, Professor of Finance, has worked with the Tyler Area Amtrics for several years on creating mobility and independence for those with disabilities. The Tyler chapter works primarily on building wheelchair ramps and providing Amtrykes (therapeutic tricycles) to those in need. In June, they broke ground on the Southside Park Project in Tyler that will provide accessible playground equipment to those with disabilities.

Dr. Kerri Camp, Associate Professor of Marketing, is a founding member of the Sales and Technology Higher Education Board. The Sales and Technology Higher Education Board strives to advance the development of the sales technology curriculum and the development of student talent at the universities across the nation.

Dr. Krist Swimberghe, Associate Professor of Marketing, has joined the Category Management Association Higher Education Board. The Category Management Association Higher Education Board which works with universities to strengthen exposure of subject matter in existing classes and build new curriculum for undergraduate students in the consumer-packaged goods industry.

Mrs. Amy Clem, Lecturer of Management, was named the vice president of Legal and Legislative Affairs for the Rose City Chapter of the Society for Human Resource Management. Mrs. Clem passed a rigorous qualifying exam this year to become SHRM-certified and is now recognized as an expert and leader in the HR field.





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