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## Course Syllabus for HRD 6343: Foundations of Qualitative Research Long Summer 2023

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### **Instructor: Rochell McWhorter, PhD**

*Preferred Contact is by Email:*

[rmcwhorter@uttyler.edu](mailto:rmcwhorter@uttyler.edu)

Office Hours (Online) Mon. 9am-Noon\*

Face-to-Face Class Meetings (1-5pm):

May 13th, June 10th, July 8th, July 29<sup>th</sup>

Office #: (903) 566-7330

Fax: (903) 565-5650

\*Email for appointment

### **Course Description:**

This course examines foundational qualitative methods and tools for HRD research including designs/methods, data collection, data analysis and reporting of findings. Learning includes a combination of lecture, field assignments, writing, and reporting.

### **Required Textbook/Materials:**

1. Creswell, J. W., & Báez, J. C. (2021). *30 Essential Skills for the Qualitative Researcher* (2<sup>nd</sup> Edition). Note: Textbook is Available in both eBook and Softback book See: ISBN-13: 978-1544355702 ISBN-10: 154435570X
2. American Psychological Association (2019). *APA Publication Manual, 7<sup>th</sup> edition*. Washington, DC.
3. Field journal (a lined notebook—softback or hardback) for field notes.
4. Various Readings and Videos provided by Instructor or downloaded by students.

### **Course Learning Objectives:**

- Understand the foundational terminology and purpose of qualitative inquiry
- Gain proficiency in field work: mining existing documents, conducting observations, and semi-structured interviews.
- Recruit interview participants and develop a semi-structured interview protocol.
- Analyzing and validating qualitative data.
- Engage in scholarly writing including creation of an Infographic and Poster to highlight findings
- Reflect in a scholarly fashion regarding initial impressions and learning in the course through the use of a reflexive journal.

### **Course Competencies**

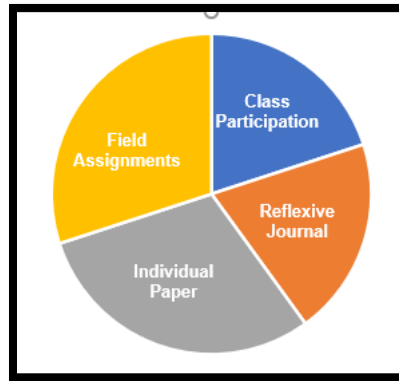
1. Computer-Based Skills – the student will complete written assignments using the word processor as well as periodic Canvas assignments via Internet connectivity; will login in utilizing asynchronous platforms.
2. Communication Skills – the student will exhibit a mastery of written skills in completion of an assigned field assignments and both synchronous and asynchronous communication with classmates.
3. Interpersonal Skills – the student will interact in class discussions to clarify thinking regarding field assignments and readings.
4. Problem Solving (Critical Thinking) – the student will use conceptual thinking to analyze field data and making determinations for their research paper, infographic, and poster.
5. Ethical Issues in Decision Making and Behavior— the student will gain an appreciation of the ethics of field work. They will also learn the basics of APA, 7<sup>th</sup> Edition when citing and referencing the ideas of others.
6. Personal Accountability for Achievement – the student will complete projects and activities at the time designated by the instructor and will enter class discussions.

7. Competence in Technology Principles-The student will demonstrate technology competencies as well as the benefits of technology through various technology tools.

**Grading:**

A	90-100	B	80-89	C	70-79
D	60-69	F	< - 59		

<b>Grading Policy for HRD 6343:</b>	
Class Participation	20%
Field Assignments	30%
Individual Research Paper with embedded Infographic + Poster	30%
Reflexive Journal	20%



**Class Participation**

Students are expected to do required readings before each class and be able to converse with classmates within small and/or whole group discussions (in-person, online). Class participation will account for 20% of semester grade.

**Field Assignments**

Students will complete five main field assignments comprising two observations (with and without notetaking in the field), two semi-structured interviews with individuals in an organizational setting (in person or Zoom); and, data collection from existing document(s). IRB approval is not required as these field assignments are class practice exercises; however, some students who are particularly focused on their topic have gained IRB approval in past courses. Please notify instructor if IRB approval has been gained before interviewing or conducting IRB-approved observations. Field assignments will account for 30% of semester grade and are vital for practice and application of the techniques covered in course sessions. Completion of all field assignments is required for students to receive credit in this course.

**Individual Qualitative Research Paper with Infographic + Poster**

The student will choose a topic of interest within the context of an organization/field of HRD for their qualitative research project. They will submit a project proposal and the proposal must be approved by instructor before collecting any field data for this assignment (Note: IRB is optional and student may instead use this assignment for skill-building only). The project will encompass the identification of a problem, at least one research question, background information and review of relevant literature, qualitative method(s) of gathering data, source of data along with what you might expect to find out (i.e. What new information might you gain and what information might be confirmed for you?). The research report (in APA 7th ed. format and includes an Infographic) will be the

deliverable for this project. Student will present a written report to the instructor and will also discuss their research with classmates throughout semester including a final poster presentation. This assignment is worth **30% of semester grade**.

### **Electronic Reflexive Journal (ERJ)**

An ongoing electronic journal (i.e. a Word document) will be kept throughout the semester for the purpose of student reflexivity (“the process of reflecting critically on the self as researcher, the ‘human element’, Lincoln & Guba, 2000, p. 183) as well as for recording analysis information (i.e. research memos). The ongoing cumulative ERJ will be uploaded into Canvas at the end of each module. Note: An ERJ example will be given in Class 1.

### **Make-Up Work and Late Work**

Make-Up work is allowed with a medical/official university business excuse with proper documentation. Otherwise, there will be a **50% per calendar day penalty (including weekends)** for all late work not otherwise pre-authorized. Email instructor ahead of time if you will not meet the deadline. Also, email for special cases (such as military duty/training, health or family emergencies; Dr. McWhorter will ask for documentation for these situations).

### **Writing Expectations**

This is a graduate-level university course with numerous written assignments that should be free of spelling and grammatical errors and should include sufficient organization, demonstrate critical thinking, and the proper citing of sources and references according to APA 7 guidelines. If you seek assistance from the UT Tyler Writing Center, you should plan well in advance for them to look over your paper and offer advice. If you need further tutoring, you should plan for at least two hour-long tutorials per assignment. Contact info: <https://www.uttyler.edu/writing-center/>

### **Important Dates:**

Census Date = <b>May 22, 2023</b> Last Day to Withdraw from Classes = <b>July 7, 2023</b>
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**-See University Modules in Canvas for University Policies-**

## HRD 6343: Foundations of Qualitative Research

*Tentative Course Outline as of 5.04.23\**

<u>Class #</u>	<u>Sat. Due Dates</u>	<u>Topic/Description</u>	<u>Deliverables Due before Midnight (Saturdays)</u>
<b>#1</b> <b>May 13, 2023</b>	<b>June 3, 2023</b>	Topics: Thinking like a Qualitative Researcher, Collecting Qualitative Data (Ch 13); Activities Include: Paired Observation in the Field (Ch 14); Mining Existing Document (bring a “document” to class)	<ul style="list-style-type: none"> <li>• 1.1 <u>Field Assignment #1</u> (Delayed Notes)</li> <li>• 1.2 <u>Field Assignment #2</u> (With Notes)</li> <li>• 1.3 Upload Your Research Idea with an “Existing Document” (Field Assignment #3)</li> <li>• 1.4 Ongoing Reflexive Journal (RJ) (includes entries before and after Class #1)</li> <li>•</li> </ul>
<b>#2</b> <b>June 10, 2023</b>	<b>June 24, 2023</b>	Topics: Qualitative Designs, Fieldwork (Ch 15), and Beginning Analysis (Ch 18, 19)	<ul style="list-style-type: none"> <li>• 2.1 <u>Field Assignment #4</u>: Semi-structured Interview #1 with all components</li> <li>• 2.2 Beginning Analysis on 2.1</li> <li>• 2.3 Ongoing RJ (includes entries before and after Class #2)</li> </ul>
<b>#3</b> <b>July 8, 2023</b>	<b>July 22, 2023</b>	Topics: Data Analysis Methods II (Ch 20) and Intro to Report Writing (Part III, Ch 24, 25)	<ul style="list-style-type: none"> <li>• 3.1 <u>Field Assignment #5</u>: Semi-structured Interview #2 with all components</li> <li>• 3.2 Analysis on 3.1</li> <li>• 3.3 Final Research Report (Infographic is optional)</li> <li>• 3.4 Ongoing RJ (includes entries before and after Class #3)</li> </ul>
<b>#4</b> <b>July 29, 2023</b>	<b>Aug 5, 2023</b>	Topics: Dealing with Validity (Ch 22, 23), Ethics (Ch 7, 17), Publication (Ch 21), Wrap-Up (Ch 21)	<ul style="list-style-type: none"> <li>• 4.1 Poster Presentation (in class)</li> <li>• 4.2 Social Media Posting #HRD6343</li> <li>• 4.3 Cumulative Reflexive Journal (includes entries before/after Class #4 and concluding remarks after 4.1 and 4.2 are submitted)</li> </ul>
<p><i>*Note:</i> This is the tentative course calendar. If an unforeseen reason arises and schedule needs to be altered, instructor will upload a new calendar into Canvas and students will be notified through a Canvas Course announcement as to the needed change with the revised calendar posted.</p>			

**Face-to-Face Class Meetings: May 13th, June 10th, July 8th, July 29th**  
**Soules College of Business Building**