



## SAP STUDENT RECOGNITION AWARD

The University of Texas at Tyler Soules College of Business is proud to offer students the opportunity to earn a SAP Recognition Award.

### **What is SAP?**

SAP is a leading vendor of enterprise application software. Enterprise application software integrates the functions within an organization in order to enable timely, effective decision making. Effective use of enterprise software such as SAP can be a key factor in achieving and maintaining a competitive advantage.

SAP is the world's largest business software company. Over 80% of the Forbes Global 2000 companies are SAP customers and over 80% of SAP customers are small to medium sized enterprises (#). As a member of the SAP University Alliance, the Soules College of Business has access to leading edge SAP enterprise application software so that students can gain hands-on learning experience in their classes.

### **How do I earn a SAP Recognition Award?**

The Soules College of Business has developed courses that have significant SAP enterprise application software content. Starting in the Fall of 2015, students who complete the following courses with a "C" grade or above will earn a SAP Student Recognition Award:

- COSC 3333 – Management Information Systems
- MARK 3311 – Principles of Marketing
- MANA 3305 – Operations Management

### **How does this SAP Recognition Award benefit me?**

Students who earn this award have demonstrated their knowledge and skill by using state-of-the-art SAP enterprise software applications in their courses. Employers value these skills and students who have earned the SAP Recognition Award have evidence of their experience that helps to differentiate them from other business graduates who do not have enterprise application software hands-on experience.

**For more information:** For additional information about the SAP Recognition Award certificate program, please contact Dr. Abdullahel Bari, SAP Faculty Coordinator, at [abari@uttyler.edu](mailto:abari@uttyler.edu)